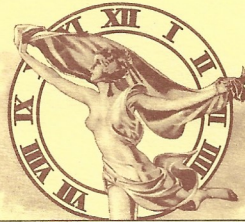


FACTORIES  
WOODSIDE, LONG ISLAND  
SAG HARBOR, LONG ISLAND  
PROVIDENCE, RHODE ISLAND  
BIENNE, SWITZERLAND



CABLE ADDRESS  
"BULOJEWEL, NEW YORK"

# BULOVA WATCH COMPANY, INC.

EXECUTIVE OFFICES

630 FIFTH AVENUE, NEW YORK 20, N. Y.

January, 1953

TO ALL RETAILERS SELLING WATCHES AND JEWELRY

The enclosed list forms a complete Fair Trade Price List of all Bulova watches to date. It is to supersede any list previously circulated, and should be attached to your copy of the Bulova Fair Trade Agreement in your state.

Sincerely,

HBH:CS

BULOVA WATCH COMPANY

A M E R I C A   R U N S   O N   B U L O V A   T I M E

MEN'S

	<u>\$27.50</u>		<u>\$45.00</u>
31911 Y	Walton	31751 Y	Franklin "A"
		31731 Y	Ambassador "B"
		485 Y	Fillmore
	<u>\$29.75</u>	31737 Y	Treasurer
31537 Y	Nugent		
31903 Y	Maxim		<u>\$49.50</u>
		177 W	Watertite "L"
	<u>\$33.75</u>	171 W	Watertite "K"
31525 Y	Belmont	163 Y	Ensign
		31755 Y	Moonbeam
		31761 Y	Ruxton "A"
	<u>\$35.75</u>	31741 Y	Hawley "A"
452 Y	Montgomery	481 Y	Buckingham "C"
161 Y	Seabee	474 Y	Buckingham "A"
31531 Y	Director "E"	31747 Y	Ambassador "C"
31599 Y	Director "A"	31769 W	Ambassador "D"
31587 W	Director "C"	31781 Y	Kingswood
		31113 Y	President "A"
	<u>\$37.50</u>	31115 W	President "B"
31527 Y	Roderick	31117 Y	President "C"
		31119 Y	President "D"
		1091 Y	Thayer
			<u>\$55.00</u>
	<u>\$39.75</u>	31715 Y	Adams
31721 Y	Ambassador "A"	1075 W	Watertite "P"
31535 Y	Byron	1081 Y	Bryant
31503 Y	Cadet "D"		
			<u>\$57.50</u>
	<u>\$42.50</u>	31785 Y	Ambassador "E"
197 W	Watertite "M"	31789 Y	Ambassador "F"
31767 Y	Lenox	167 Y	Sea King "B"
179 Y	Physician	165 Y	Sea King "A"
31725 Y	Senator	38761 Y	Harrington
		38735 Y	Squadron "A"
		38715 W	Squadron "C"
		31771 Y	Berkshire

MEN'S

	<u>\$59.50</u>		<u>\$89.50</u>
38749 Y	Ivanhoe	1071 Y	Commodore
31131 Y	American Eagle "A"		
31783 Y	Midnight Star		
31143 Y	Broker		<u>\$95.00</u>
31145 Y	Delegate		
1077 Y	Clipper	1087 Y	Hayward
	<u>\$65.00</u>		<u>\$100.00</u>
31749 Y	Exeter	38114 Y	Fleetwood
31745 Y	Jordan	37102 Y	Wellington
1079 W	Prescott	31102 Y	Rutherford
		406 Y	Tuxedo
	<u>\$67.50</u>		<u>\$115.00</u>
37181 Y	Princeton		
31101 Y	Caldwell	37104 Y	Envoy
1085 Y	Randall	408 Y	Carlton
	<u>\$69.50</u>		<u>\$125.00</u>
38103 Y	Gedney		
38111 Y	Brigadier "A"	38116 Y	Oakley
38113 W	Brigadier "C"	38106 Y	Whittier
		31104 Y	Ellsworth
		38112 Y	Winslow
		37106 Y	Kenmore
	<u>\$71.50</u>		
111 Y	Farragut		
38723 Y	Cambridge		<u>\$135.00</u>
1083 Y	Spencer		
1089 Y	Reed	1094 Y	Ultimatic
37177 Y	His Excellency "D"	37110 Y	Chesterfield
31199 Y	Calendar		
37191 Y	Cromwell		
37169 Y	Park Lane		
38787 W	Chronograph "C"		<u>\$175.00</u>
31706 Y	Wembley		
37189 Y	Commuter	1098 Y	Cavalier

LADIES

	<u>\$27.50</u>		<u>\$45.00</u>
6911 Y	Alma	6738 Y	Anita
		6777 Y	Gloria "A"
		6779 W	Gloria "C"
	<u>\$29.75</u>		
6907 Y	Starlet		<u>\$49.50</u>
7743 Y	Coed "A"		
	<u>\$33.75</u>	6739 Y	Estelle "A"
		6798 W	Estelle "C"
7709 Y	Leading Lady "D"	6749 Y	Blanche
6740 Y	Goddess of Time "A"	6761 Y	Nurse
		6763 Y	Sister Kenny
	<u>\$35.75</u>	6795 W	Carmen
		7775 Y	Gray Lady
6787 W	Miss America "C"	7773 Y	American Nurse
6799 Y	Miss America "A"	5713 Y	Kathleen
6725 Y	Miss America "E"	5731 Y	Adele
6707 W	Miss America "F"	6753 W	American Girl "X"
		6719 W	American Girl "E"
	<u>\$37.50</u>	6717 Y	American Girl "D"
		6713 Y	American Girl "S"
7779 Y	Nightingale	6127 Y	Martha Washington "A"
7777 W	Cynthia	6129 W	Martha Washington "B"
		6131 Y	Martha Washington "C"
	<u>\$39.75</u>	5117 Y	Dolly Madison "D"
		5119 W	Dolly Madison "E"
			<u>\$55.00</u>
6792 Y	Columbine	6790 Y	Caprice "A"
6778 Y	Miss Universe "A"	6794 W	Caprice "C"
6709 W	Miss Universe "C"	5729 W	Melody
		5785 W	Debutante "C"
	<u>\$42.50</u>	5787 Y	Debutante "A"
		5741 W	Ruth "C"
6769 Y	Red Cross	5735 Y	Ruth "A"
6754 Y	Vivian		
6748 Y	Emily		

LADIES\$57.50

5777 Y Trudy "A"  
 5799 W Trudy "C"  
 5733 Y Christine "A"  
 5745 W Christine "C"  
 5121 Y Dolly Madison "F"  
 5123 W Dolly Madison "G"  
 5129 Y Dolly Madison "N"  
 5131 Y Dolly Madison "O"  
 5133 W Dolly Madison "P"  
 6741 Y American Girl "U"  
 6743 W American Girl "W"  
 5771 Y American Girl "A"  
 5775 W American Girl "M"  
 6770 Y Lady Berkshire

\$59.50

5773 Y Adorable  
 6746 Y Black Beauty  
 5728 W Lenore "C"  
 5726 Y Lenore "A"

\$65.00

5750 W Camille "C"  
 5748 Y Camille "A"

\$67.50

6776 Y Carla

\$71.50

5125 Y Dolly Madison "H"  
 5127 W Dolly Madison "I"  
 5135 Y Dolly Madison "Q"  
 5137 W Dolly Madison "R"  
 5717 Y American Girl "Z"  
 5111 W American Girl "G"  
 5109 Y American Girl "F"  
 5746 Y Aster  
 5122 Y Rosanne "A"  
 5124 W Rosanne "C"  
 5106 Y Ballerina "A"  
 5108 W Ballerina "C"  
 5740 Y Lisa  
 5724 W Darcy "C"  
 5720 Y Darcy "A"  
 5110 Y Dolly Madison "L"  
 5112 Y Dolly Madison "M"

\$89.50

5118 Y Dolly Madison "S"  
 5120 Y Vassar

\$95.00

5115 W American Girl "R"  
 5113 Y American Girl "J"  
 5104 Y Martha Washington "Q"

\$100.00

6704 Y Eva

DIAMOND

LADIES

\$42.50

6004 Y Beverly "A"  
6005 W Beverly "C"

\$57.50

6047 W Corinthia "C"  
6048 Y Corinthia "A"

\$71.50

6021 W Carol "C"  
6024 Y Carol "A"  
6049 W Adrienne "C"  
6084 Y Adrienne "A"  
6051 W Vicki  
6086 Y Aurora  
5045 W Wellesley "C"  
5046 Y Wellesley "A"  
5384 Y Cecile "A"  
5385 W Cecile "C"  
5042 Y American Girl "H"  
5071 W American Girl "N"  
5080 Y American Girl "Y"  
5179 W Dolly Madison "C" (21J)  
5188 Y Dolly Madison "T" (21J)  
6614 Y Bryn Mawr "A"  
6615 W Bryn Mawr "C"

\$100.00

5389 W Cotillion "C"  
5390 Y Cotillion "A"  
5163 Y American Girl "L" (21J)  
5175 W American Girl "O" (21J)

\$125.00

5391 W Anita  
5392 W Andrea  
5177 W Dolly Madison "A" (21J)  
5178 Y Dolly Madison "B" (21J)

\$150.00

5393 W Celeste  
5394 Y Antoinette  
5396 W Jewel  
5397 W Solitaire  
5398 W Juno  
5152 W Empress Margaret (21J)

\$175.00

5301 W Dubarry  
5399 W Josephine  
5154 Y Guinevere "A" (21J)  
5166 W Guinevere "C" (21J)

\$185.00

5295 W Roxanne  
5302 W Duchess  
5303 W Dauphine

\$225.00

5167 W Athena (21J)

\$250.00

5164 W Marquise (21J)

\$275.00

5171 W Baroness (21J)

\$300.00

5181 W Empress Elizabeth (21J)

\$375.00

5169 W Mademoiselle (21J)

MEN'S

\$71.50

30871 Y Sutton  
30171 W Clifton "C"  
30173 Y Clifton "A"

\$100.00

30175 Y Launcelot "A"  
30177 Y Launcelot "C"

\$125.00

30873 W Broadway "C"  
30875 Y Broadway "A"  
30711 W Gallahad "C" (21 J)  
30713 Y Gallahad "A" (21 J)

\$150.00

30111 Y Lord Springfield (21J)  
30113 Y Brookline (21 J)

\$275.00

30116 Y Beau Brummel (21J)

WESTFIELD

MEN'S

LADIES

\$19.75

\$19.75

8101 Y Spartan  
8149 W Trojan

7127 Y Miss Liberty

\$22.50

\$22.50

8102 Y Golden Boy

7128 Y Beryl  
7129 Y Laurelton "A"  
7130 W Laurelton "C"

\$24.75

\$24.75

8103 Y Peter Pan  
8104 Y Standish  
8751 Y Cortlandt  
8752 Y Selkirk

7131 Y Wendie  
7132 Y Milburn  
7171 Y Michelle

\$29.75

\$29.75

8789 W Kenton  
8753 Y Keith  
8754 Y Cameron

7173 Y Orleans "A"  
7175 W Orleans "C"  
7177 Y Olga

\$37.50

\$37.50

8755 Y Hayden

7179 Y Allerton  
7181 Y Minerva "A"  
7183 W Minerva "C"

MEN'S

		<u>RETAIL</u>
31529 Y	Hartley	\$42.50
31717 Y	Hadley	57.50
31759 Y	Stanton	59.50
31723 Y	Kirk	59.50
31729 Y	Windsor	59.50
31753 Y	Midnighter	67.50
31777 Y	Ardsley	67.50
31733 Y	Pelham	67.50
37195 Y	Kirkwood	71.50
37193 Y	Jefferson	89.50
37179 Y	Craftsman	95.00
37108 Y	Oxford	150.00

LADIES

6735 Y	Arden "A"	\$49.50
6796 W	Arden "C"	49.50
6750 Y	Annette "A"	59.50
6752 W	Annette "C"	59.50
6745 Y	Hazel	59.50
6756 Y	Gaiety	67.50
6784 Y	Kirsten	67.50
5759 Y	Olinda "A"	71.50
5709 W	Olinda "C"	71.50
6149 Y	Lady Oxford "A"	71.50
6153 W	Lady Oxford "C"	71.50



January, 1953

RETAIL PRICE LIST FOR BULOVA CLOCK RADIO

<u>MODEL</u>	<u>DESCRIPTION</u>	<u>PRICE</u>
W 100	Walnut	\$49.95
E 100	Ebony	49.95
I 100	Ivory	49.95
G 100	Green	49.95
Z1	Wakealarm	9.95

Bulova Watch Company Price List

MEN'S

31121	Academy Award "S"	49.50	38723	Beau Brummel	71.50
31123	Academy Award "Z"	49.50	38734	Beau Brummel "A"	195.00
37147	Academy Award "X"	57.50	38736	Beau Brummel "B"	195.00
31131	Academy Award "O"	59.50	31525	Belmont	33.75
31133	Academy Award "P"	59.50	31771	Berkshire	57.50
37159	Academy Award "Q"	71.50	31743	Bowen	42.50
37161	Academy Award "R"	71.50	31507	Brewster	33.75
37149	Academy Award "T"	71.50	38111	Brigadier "A"	69.50
37151	Academy Award "V"	71.50	38101	Brigadier "B"	69.50
37145	Academy Award "W"	71.50	38113	Brigadier "C"	69.50
37169	Academy Award "II"	71.50	38753	Broadcaster "A"	57.50
31135	Academy Award "YY"	71.50	38755	Broadcaster "B"	57.50
37109	Academy Award "ZZ"	95.00	38755	Broadcaster "C"	57.50
38102	Academy Award "Y"	115.00	30875	Broadway "A"	100.00
31715	Adams	55.00	30873	Broadway "C"	100.00
38713	Aeronaut	67.50	38719	Broker "D"	57.50
31521	Allerton	55.00	38721	Broker "B"	57.50
31721	Ambassador "A"	39.75	31143	Broker	59.50
31731	Ambassador "B"	45.00	38114	Bromley	100.00
31747	Ambassador "C"	49.50	30113	Brookline	150.00
31769	Ambassador "D"	49.50	31509	Bruce	29.75
38123	Ambassador "A"	57.50	31555	Bruce "B"	39.75
31785	Ambassador "E"	57.50	31503	Bruce "A"	39.75
31789	Ambassador "F"	57.50	31704	Brunswick	71.50
37127	Ambassador "A"	62.50	31708	Brunswick	71.50
37131	Ambassador "B"	62.50	38102	Brunswick "A"	150.00
37129	Ambassador "C"	62.50	38104	Brunswick "B"	150.00
38107	Ambassador "E"	67.50	38106	Brunswick "C"	150.00
38105	Ambassador "F"	67.50	474	Buckingham "A"	49.50
38109	Ambassador "G"	67.50	481	Buckingham "B"	49.50
38709	American Clipper	57.50	481	Buckingham "C"	49.50
31131	American Eagle "A"	59.50	31535	Byron	39.75
31133	American Eagle "B"	59.50	1081	Bryant	55.00
31135	American Eagle "C"	71.50			
37159	American Eagle "D"	71.50	31533	Cadet "A"	37.50
37151	American Eagle "E"	71.50	31535	Cadet "B"	37.50
37161	American Eagle "F"	71.50	31537	Cadet "C"	37.50
38102	American Eagle "G"	71.50	31555	Cadet "B"	39.75
38702	American Eagle	92.50	31503	Cadet "D"	39.75
38765	American Groom	45.00	31101	Caldwell	67.50
31513	Andrew	37.50	31199	Calendar	71.50
31777	Ardsley	67.50	38725	Cambridge	47.50
31511	Arnold	29.75	31709	Captain	45.00
31739	Ashford	55.00	408	Carlton	115.00
31593	Aviator "B"	33.75	31727	Carlyle	49.50
31593	Aviator "D"	33.75	1098	Cavalier	175.00
31549	Aviator "A"	37.50	37110	Chesterfield	135.00
31549	Aviator "B"	37.50	38742	Chesterfield "A"	175.00
			38744	Chesterfield "C"	175.00
38775	Baldwin	49.50	38709	Chief	57.50
31501	Banker	33.75	38787	Chronograph "C"	71.50
38783	Baxter	65.00	38790	Chronograph "A"	150.00

Bulova Watch Company Price List

MEN'S (continued)

31779	Clayton	55.00	31517	Engineer "B"	37.50
30173	Clifton "A"	71.50	38123	Engineer "A"	57.50
30171	Clifton "C"	71.50	38125	Engineer "B"	57.50
31713	Clipper	39.75	163	Ensign	49.50
1077	Clipper	59.50	37104	Envoy	115.00
38751	Commodore "B"	59.50	31781	Evening Star	49.50
38749	Commodore "D"	59.50	38103	Everett	69.50
1071	Commodore	71.50	31151	Excellency "XX"	49.50
37189	Commuter	71.50	31153	Excellency "ZZ"	49.50
38729	Conrad	47.50	37103	Excellency "WW"	57.50
38729	Conrad "B"	47.50	31129	Excellency "B"	59.50
38731	Conrad "A"	47.50	37107	Excellency "C"	71.50
37165	Craftsman	65.00	37111	Excellency "NN"	71.50
37179	Craftsman	95.00	37113	Excellency "OO"	71.50
37109	Craftsman	95.00	31125	Excellency "QQ"	71.50
37174	Craftsman "A"	125.00	37143	Excellency "UU"	71.50
37176	Craftsman "B"	125.00	37182	Excellency "RR"	125.00
37178	Craftsman "C"	125.00	37180	Excellency "VV"	125.00
38759	Cromwell	49.50	31749	Exeter	65.00
37191	Cromwell	71.50			
31145	Delegate	59.50	111	Farragut	71.50
31599	Director "A"	35.75	485	Fillmore	45.00
31587	Director "C"	35.75	406	Fleetwood	100.00
31531	Director "E"	35.75	38114	Fleetwood	100.00
37139	Director "A"	57.50	31753	Franklin "B"	42.50
37137	Director "B"	57.50	31755	Franklin "C"	42.50
37135	Director "C"	57.50	31751	Franklin "A"	45.00
37184	Director "C"	195.00			
37186	Director "A"	195.00	30713	Galahad "A"	125.00
38727	Dorrance	67.50	30711	Galahad "C"	125.00
38123	Douglas "A"	57.50	38103	Gedney	69.50
38125	Douglas "B"	57.50	37167	Gilmore	175.00
38105	Douglas "A"	67.50	31713	Gladiator	39.75
38107	Douglas "B"	67.50	38104	Glenford	125.00
38109	Douglas "C"	67.50	38757	Gramatan	52.50
38107	Douglas "E"	67.50	38732	Grant	92.50
38105	Douglas "F"	67.50	31731	Groom	49.50
38109	Douglas "G"	67.50			
31723	Drake	45.00	31717	Hadley	57.50
37120	Duncan	135.00	31901	Hancock	27.50
1173	Duo Wind "A"	49.50	38761	Harrington	57.50
1171	Duo Wind "B"	49.50	31529	Hartley	42.50
1091	Duo Wind "F"	49.50	31741	Hawley	49.50
1081	Duo Wind "K"	55.00	31741	Hawley "A"	49.50
1175	Duo Wind "C"	59.50	31775	Hawley "C"	49.50
971	Duo Wind "D"	59.50	31151	His Excellency "XX"	49.50
1093	Duo Wind "G"	59.50	31153	His Excellency "ZZ"	49.50
973	Duo Wind "E"	71.50	31143	His Excellency "AA"	52.50
1083	Duo Wind "L"	71.50	31147	His Excellency "BB"	52.50
			31145	His Excellency "CC"	52.50
31104	Ellsworth	125.00	37153	His Excellency "BB"	57.50
31515	Engineer	33.75	37139	His Excellency "DD"	57.50
31515	Engineer "A"	33.75	37137	His Excellency "EE"	57.50

Bulova Watch Company Price List

MEN'S (continued)

37119	His Excellency "FF"	57.50	31767	Lenox	42.50
37101	His Excellency "KK"	57.50	31707	Lexington	45.00
37103	His Excellency "WW"	57.50	31707	Lexington "A"	45.00
31129	His Excellency "B"	59.50	31715	Lexington "B"	45.00
31127	His Excellency "CC"	59.50	31763	Lexington "D"	49.50
37127	His Excellency "GG"	62.50	30111	Lord Springfield	150.00
37129	His Excellency "HH"	62.50	38734	Lord Springfield "C"	195.00
37131	His Excellency "HH"	62.50	38736	Lord Springfield "A"	195.00
37129	His Excellency "II"	62.50			
37131	His Excellency "II"	62.50	31757	Mallory	45.00
37105	His Excellency "A"	67.50	31903	Maxim	29.75
37155	His Excellency "DD"	67.50	181	Medico	42.50
31165	His Excellency "JJ"	67.50	31753	Midnighter	67.50
31161	His Excellency "KK"	67.50	31783	Midnight Star	59.50
37117	His Excellency "LL"	67.50	31721	Minute Man	39.75
31163	His Excellency "LL"	67.50	31721	Minute Man "A"	39.75
37107	His Excellency "C"	71.50	31721	Minute Man "D"	39.75
37177	His Excellency "D"	71.50	31765	Minute Man "B"	49.50
37157	His Excellency "FF"	71.50	31703	Minute Man "D"	49.50
37111	His Excellency "HH"	71.50	31703	Minute Man "E"	49.50
37115	His Excellency "MM"	71.50	452	Montgomery	35.75
37123	His Excellency "MM"	71.50	31755	Moonbeam	49.50
37111	His Excellency "NN"	71.50			
37121	His Excellency "NN"	71.50	38110	Nelson	135.00
37113	His Excellency "OO"	71.50	31537	Nugent	29.75
37125	His Excellency "OO"	71.50			
31125	His Excellency "QQ"	71.50	38116	Oakley	125.00
37133	His Excellency "SS"	71.50	38108	Oxford	145.00
37141	His Excellency "TT"	71.50	37108	Oxford	150.00
37143	His Excellency "UU"	71.50			
31149	His Excellency "YY"	71.50	38765	Pacemaker	45.00
31135	His Excellency "YY"	71.50	37169	Park Lane	71.50
37174	His Excellency "PP"	125.00	38740	Patroit "A"	100.00
37176	His Excellency "QQ"	125.00	31733	Pelham	67.50
37178	His Excellency "RR"	125.00	38767	Photo Watch "A"	55.00
37182	His Excellency "RR"	125.00	38769	Photo Watch "B"	65.00
37180	His Excellency "VV"	125.00	38771	Photo Watch "C"	71.50
			179	Physician	42.50
38749	Ivanhoe	59.50	31717	Playboy	52.50
			1079	Prescott	65.00
37193	Jefferson	71.50	37171	President "A"	49.50
31745	Jordan	65.00	31113	President "A"	49.50
			31115	President "B"	49.50
37187	Kellogg	65.00	31117	President "C"	49.50
31523	Kenmore	42.50	31119	President "D"	49.50
37106	Kenmore	125.00	37183	President "B"	65.00
31781	Kingswood	49.50	37185	President "B"	65.00
31723	Kirk	59.50	37183	President "H"	65.00
38739	Kirkwood	59.50	37189	President "K"	65.00
37195	Kirkwood	71.50	37163	President "F"	69.50
			37170	President "G"	100.00
30175	Launcelot "A"	125.00	37170	President "S"	100.00
30177	Launcelot "C"	125.00	37181	Princeton	67.50

Bulova Watch Company Price List

MEN'S (continued)

1085	Randall	67.50	31163	Treasurer "C"	67.50
1089	Reed	71.50	38743	Tuxedo	71.50
37186	Regent "A"	195.00	38743	Tuxedo "A"	71.50
37184	Regent "C"	195.00	406	Tuxedo	100.00
31527	Roderick	37.50	37144	Tuxedo "A"	225.00
31725	Rubaiyat	39.75	37146	Tuxedo "B"	225.00
38745	Rubaiyat	59.50	37148	Tuxedo "C"	225.00
31102	Rutherford	92.50			
31761	Ruxton	49.50	1094	Ultimatic	135.00
31761	Ruxton "A"	49.50			
31773	Ruxton "C"	49.50	1090	Viceroy	195.00
			31505	Viking	37.50
161	Seabee	35.75			
165	Sea King "A"	59.50	31901	Walton	24.75
167	Sea King "B"	59.50	31911	Walton	27.50
38703	Senator "A"	39.75	151	Watertite "C"	33.75
38747	Senator "B"	39.75	153	Watertite "G"	33.75
38747	Senator "J"	39.75	187	Watertite "A"	39.75
31725	Senator	42.50	189	Watertite "D"	39.75
38737	Senator "B"	42.50	173	Watertite "F"	42.50
38733	Senator	45.00	197	Watertite "F"	42.50
38705	Senator "B"	49.50	175	Watertite "H"	42.50
38705	Senator "E"	49.50	197	Watertite "M"	42.50
38707	Senator "F"	49.50	183	Watertite	49.50
38704	Senator "F"	71.50	183	Watertite "B"	49.50
38706	Senator "K"	71.50	171	Watertite "K"	49.50
38704	Senator "S"	71.50	177	Watertite "L"	49.50
973	Sherwood	71.50	1095	Watertite "E"	55.00
1094	Sherwood	135.00	1075	Watertite "P"	55.00
31733	Shore	57.50	1095	Watertite Duo Wind "E"	55.00
1083	Spencer	71.50	31702	Webster	71.50
38741	Squadron "A"	55.00	37102	Wellington	100.00
38735	Squadron "B"	55.00	31706	Wembley	71.50
38735	Squadron "A"	57.50	38773	Westover	71.50
38741	Squadron "B"	57.50	38106	Whittier	125.00
38715	Squadron "C"	57.50	38717	Wilshire	67.50
31705	Standish	42.50	31729	Windsor	59.50
31759	Stanton	59.50	38112	Winslow	125.00
37123	Statesman "A"	71.50	38777	Winston	71.50
37121	Statesman "B"	71.50	38701	Winthrop	59.50
37125	Statesman "C"	71.50			
38735	Sutton "A"	71.50	31719	Yankee Clipper	49.50
30871	Sutton	71.50			
38737	Sutton "A"	71.50			
38711	Sutton "C"	71.50			
38781	Taft	67.50			
1091	Thayer	49.50			
31747	Thornton	45.00			
31105	#300	55.00			
31737	Treasurer	45.00			
31165	Treasurer "A"	67.50			
31161	Treasurer "B"	67.50			

Bulova Watch Company Price List

WOMEN'S

5319	Abby	125.00	5763	American Girl "B"	55.00
5323	Abigail	135.00	5773	American Girl "B"	55.00
6111	Academy Award "B"	49.50	5771	American Girl "A"	57.50
6113	Academy Award "H"	49.50	5775	American Girl "M"	57.50
6117	Academy Award "DD"	49.50	6741	American Girl "U"	57.50
6119	Academy Award "EE"	49.50	6743	American Girl "W"	57.50
6127	Academy Award "OO"	49.50	5042	American Girl "H"	71.50
6129	Academy Award "PP"	49.50	5071	American Girl "N"	71.50
6131	Academy Award "NN"	49.50	5080	American Girl "Y"	71.50
5101	Academy Award "K"	55.00	5109	American Girl "F"	71.50
5103	Academy Award "M"	57.50	5111	American Girl "G"	71.50
6109	Academy Award "A"	57.50	5717	American Girl "Z"	71.50
6115	Academy Award "J"	57.50	5113	American Girl "J"	95.00
6197	Academy Award "HH"	57.50	5115	American Girl "R"	95.00
6105	Academy Award "E"	62.50	5163	American Girl "L"	100.00
6107	Academy Award "F"	62.50	5175	American Girl "O"	100.00
6121	Academy Award "FF"	62.50	7773	American Nurse	49.50
6195	Academy Award "GG"	62.50	5733	Amy	57.50
6102	Academy Award "D"	65.00	5392	Andrea	125.00
6104	Academy Award "BB"	65.00	5332	Andrea	135.00
6106	Academy Award "CC"	65.00	7703	Angela	47.50
5105	Academy Award "N"	67.50	6189	Angelus	62.50
5107	Academy Award "AA"	67.50	6738	Anita	42.50
5102	Academy Award "L"	71.50	5391	Anita	125.00
5104	Academy Award "KK"	95.00	5243	Anita	195.00
5001	Academy Award "LL"	100.00	5234	Annabelle	125.00
5002	Academy Award "MM"	100.00	6752	Annette "C"	59.50
6678	Academy Award "C"	115.00	6750	Annette "A"	59.50
6679	Academy Award "G"	115.00	5394	Antoinette	150.00
5718	Adair	71.50	5334	Antoinette	195.00
5292	Adelaide	350.00	6735	Arden "A"	49.50
5731	Adele	49.50	6796	Arden "C"	49.50
5789	Adele	52.50	4207	Arlette	195.00
5790	Adele "A"	62.50	5213	Arline	195.00
5792	Adele "B"	62.50	5746	Aster	71.50
5773	Adorable	59.50	6010	Astrid	71.50
5370	Adorable "A"	71.50	5167	Athena	225.00
5341	Adorable "C"	71.50	5261	Athena	300.00
6084	Adrienne "A"	71.50	5251	Audrey	150.00
6049	Adrienne "C"	71.50	6086	Aurora	71.50
5256	Adrienne	185.00	6043	Ava	71.50
6763	Air Queen	59.50			
6091	Alice	67.50	5106	Ballerina "A"	71.50
5327	Alison	150.00	5108	Ballerina "C"	71.50
6911	Alma	27.50	5781	Barbara	55.00
5725	American Bride	52.50	5171	Baroness	275.00
6111	American Girl "B"	49.50	5246	Baroness	350.00
6713	American Girl "S"	49.50	6775	Beatrice	49.50
6717	American Girl "D"	49.50	5325	Bernadette	150.00
6719	American Girl "E"	49.50	6095	Bernice	71.50
6753	American Girl "X"	49.50	5284	Beryl	150.00
5760	American Girl "A"	55.00	5762	Betsy Ross "A"	67.50
5761	American Girl "A"	55.00	5764	Betsy Ross "B"	67.50
			5766	Betsy Ross "C"	67.50

Bulova Watch Company Price List

WOMEN'S (continued)

6004	Beverly "A"	42.50	5333	Consuelo	135.00
6005	Beverly "C"	42.50	5797	Cora	59.50
5711	Beverly	55.00	5797	Cora "A"	59.50
6746	Black Beauty	59.50	5793	Cora "C"	59.50
6749	Blanche	49.50	5790	Coral	100.00
5249	Brenda	150.00	6048	Corinthia "A"	57.50
5254	Bride	125.00	6047	Corinthia "C"	57.50
6765	Bryn Mawr	49.50	6741	Cornelia	45.00
6614	Bryn Mawr "A"	71.50	6767	Cornelia	45.00
6615	Bryn Mawr "C"	71.50	5196	Coronet	125.00
			5288	Corrine	175.00
5017	Camelia	71.50	6012	Cotillion	67.50
5738	Camille	59.50	5370	Countess "A"	71.50
5748	Camille "A"	65.00	5341	Countess "C"	71.50
5750	Camille "C"	65.00	5176	Countess	100.00
6790	Caprice "A"	55.00	6793	Curie	49.50
6794	Caprice "C"	55.00	7777	Cynthia	37.50
6776	Carla	67.50			
5285	Carla	150.00	5286	Dale	175.00
6795	Carmen	49.50	6771	Daphne "A"	45.00
6024	Carol "A"	71.50	6744	Daphne "C"	45.00
6021	Carol "C"	71.50	5720	Darcy	71.50
6703	Carolyn	39.75	5720	Darcy "A"	71.50
5732	Cathay	62.50	5724	Darcy "C"	71.50
6780	Catherine	37.50	5753	Darlyn	55.00
6765	Catherine	45.00	5303	Dauphine	185.00
5385	Cecile "C"	71.50	4209	Dauphine	225.00
5384	Cecile "A"	71.50	5789	Dawn	57.50
6020	Cecelia	67.50	5787	Deanna	49.50
5282	Celeste	135.00	6761	Debutante	49.50
5393	Celeste	150.00	5787	Debutante "A"	55.00
5321	Charlene	125.00	5785	Debutante "C"	55.00
6766	Charmaine	45.00	5760	Delphine	62.50
6705	Charmer	37.50	5702	Delphine "D"	67.50
5791	Christine "B"	47.50	5744	Denise	65.00
5791	Christine "D"	47.50	5239	Diadem	175.00
5767	Christine "A"	49.50	6727	Diana "A"	39.75
5733	Christine "A"	57.50	6727	Diana "B"	39.75
5745	Christine "C"	57.50	6729	Diana "A"	39.75
5366	Cinderella "A"	125.00	6729	Diana "B"	39.75
5367	Cinderella "C"	125.00	6713	Diana "C"	49.50
5717	Claire "A"	55.00	6713	Diana "F"	49.50
5715	Claire "B"	55.00	6743	Diana "D"	49.50
7759	Clara Barton	49.50	6747	Diana "E"	49.50
6002	Claudette	71.50	5117	Dolly Madison "D"	49.50
5331	Claudia	110.00	5119	Dolly Madison "E"	49.50
5263	Cleone	350.00	5121	Dolly Madison "F"	57.50
5727	Cleopatra	67.50	5123	Dolly Madison "G"	57.50
7743	Co-ed "A"	29.75	5129	Dolly Madison "N"	57.50
7739	Co-ed "B"	29.75	5131	Dolly Madison "O"	57.50
5711	Colleen	57.50	5133	Dolly Madison "P"	57.50
5238	Collette	135.00	5110	Dolly Madison "L"	71.50
6792	Columbine	39.75	5112	Dolly Madison "M"	71.50
6747	Constance	49.50	5114	Dolly Madison "J"	71.50
			5116	Dolly Madison "K"	71.50

Bulova Watch Company Price List

WOMEN'S (continued)

5125	Dolly Madison "H"	71.50	5719	Faith	55.00
5127	Dolly Madison "I"	71.50	5335	Flora	195.00
5135	Dolly Madison "Q"	71.50	5702	Florence "A"	59.50
5137	Dolly Madison "R"	71.50	5706	Florence "B"	59.50
5179	Dolly Madison "C"	71.50	5704	Florence "C"	59.50
5188	Dolly Madison "T"	71.50	5769	Florette	45.00
5118	Dolly Madison "S"	95.00	5016	Francesca	71.50
6618	Dolly Madison	100.00			
5177	Dolly Madison "A"	125.00	6756	Gaiety	67.50
5178	Dolly Madison "B"	125.00	6731	Gail	45.00
5749	Donna	62.50	6020	Gail	67.50
6019	Doris	67.50	5743	Genevieve	57.50
5294	Drusilla	175.00	4221	Geraldine	300.00
5235	DuBarry	125.00	6702	Gilda	55.00
5301	DuBarry	175.00	4704	Glenda	69.50
5302	Duchess	185.00	6777	Gloria "A"	45.00
5247	Duchess	450.00	6779	Gloria "C"	45.00
6760	Dulcie	55.00	5774	Gloria "A"	71.50
			5776	Gloria "B"	71.50
5196	Edna "A"	125.00	5778	Gloria "C"	71.50
5197	Edna "B"	125.00	5258	Goddess	195.00
6751	Eleanor	49.50	6740	Goddess of Time "A"	33.75
6773	Elissa	42.50	6748	Goddess of Time "E"	33.75
7733	Elizabeth	27.50	6764	Goddess of Time "M"	33.75
6006	Eloise "A"	67.50	6757	Goddess of Time "S"	33.75
6007	Eloise "C"	67.50	6750	Goddess of Time "F"	37.50
6772	Elsa	67.50	6752	Goddess of Time "G"	37.50
6748	Emily	45.00	6767	Goddess of Time "U"	39.75
5747	Emily	52.50	6758	Goddess of Time "H"	42.50
5745	Empress	49.50	6756	Goddess of Time "K"	42.50
5156	Empress Carlotta	250.00	6769	Goddess of Time "R"	42.50
5153	Empress Catherine	175.00	6745	Goddess of Time "O"	49.50
5181	Empress Elizabeth	300.00	7775	Gray Lady	49.50
5151	Empress Eugenie	135.00	5713	Greta	45.00
5155	Empress Joanna	225.00	5738	Greta	65.00
5152	Empress Margaret	135.00	5287	Gretchen	175.00
5154	Empress Valerie	175.00	5154	Guinevere "A"	175.00
7781	Enid	55.00	5166	Guinevere "C"	175.00
6739	Estelle "A"	49.50			
6798	Estelle "C"	49.50	6745	Hazel	59.50
6704	Eva	100.00	6755	Heather	59.50
6768	Evangeline	49.50	6719	Heiress of Time	45.00
5248	Evelyn	175.00	5255	Heirloom	125.00
6187	Excellency "BB"	49.50	6096	Helena	67.50
6143	Excellency "C"	55.00	6139	Her Excellency "A"	49.50
6147	Excellency "E"	55.00	6141	Her Excellency "B"	49.50
6173	Excellency "FF"	57.50	6187	Her Excellency "BB"	49.50
6177	Excellency "HH"	57.50	6145	Her Excellency "D"	52.50
6183	Excellency "NN"	62.50	6143	Her Excellency "C"	55.00
6138	Excellency "P"	65.00	6147	Her Excellency "E"	55.00
6142	Excellency "RR"	65.00	6149	Her Excellency "F"	57.50
6123	Excellency "AA"	71.50	6151	Her Excellency "G"	57.50
6199	Excellency "CC"	71.50	6153	Her Excellency "H"	57.50
6125	Excellency "KK"	71.50	6155	Her Excellency "I"	57.50
6144	Excellency "SS"	71.50	6173	Her Excellency "FF"	57.50



Bulova Watch Company Price List

WOMEN'S (continued)

6175	Her Excellency	"GG"	57.50	5326	Jill	150.00
6177	Her Excellency	"HH"	57.50	5735	Josephine	49.50
6179	Her Excellency	"II"	57.50	5399	Josephine	175.00
6135	Her Excellency	"JJ"	57.50	5715	Joy	55.00
6133	Her Excellency	"TT"	57.50	5731	Joy	59.50
6157	Her Excellency	"J"	59.50	5734	Judith	65.00
6159	Her Excellency	"K"	59.50	6093	Juliana	71.50
6167	Her Excellency	"L"	59.50	6701	Juliet	45.00
6163	Her Excellency	"M"	62.50	6723	Juliet	49.50
6165	Her Excellency	"N"	62.50	5176	Juliet	100.00
6181	Her Excellency	"MM"	62.50	4708	Juno	69.50
6183	Her Excellency	"NN"	62.50	5398	Juno	150.00
6101	Her Excellency	"VV"	62.50	5753	Justine	45.00
6126	Her Excellency	"O"	65.00			
6136	Her Excellency	"O"	65.00	6779	Karen	49.50
6128	Her Excellency	"P"	65.00	5713	Kathleen	49.50
6138	Her Excellency	"P"	65.00	5274	Kathleen "A"	110.00
6130	Her Excellency	"Q"	65.00	5271	Kathleen "C"	110.00
6140	Her Excellency	"Q"	65.00	5336	Katrina	250.00
6132	Her Excellency	"R"	65.00	6784	Kirsten	67.50
6123	Her Excellency	"AA"	71.50			
6199	Her Excellency	"CC"	71.50	6770	Lady Berkshire	57.50
6171	Her Excellency	"EE"	71.50	6771	Lady Bulova "A"	45.00
6125	Her Excellency	"KK"	71.50	6744	Lady Bulova "C"	45.00
6191	Her Excellency	"RR"	71.50	6693	Lady Excellency "TT"	115.00
6103	Her Excellency	"WW"	71.50	6694	Lady Excellency "UU"	115.00
6134	Her Excellency	"S"	71.50	6615	Lady Excellency "TT"	125.00
6169	Her Excellency	"X"	71.50	6616	Lady Excellency "UU"	125.00
6185	Her Excellency	"Z"	71.50	6695	Lady Excellency "V"	175.00
6698	Her Excellency	"T"	125.00	6696	Lady Excellency "W"	175.00
6699	Her Excellency	"U"	125.00	6611	Lady Excellency "V"	195.00
6611	Her Excellency	"V"	195.00	6612	Lady Excellency "W"	195.00
6612	Her Excellency	"Z"	195.00	5779	Lady Maxim	57.50
5722	Hilary		71.50	5720	Lady Maxim "A"	69.50
5710	Hilda "A"		71.50	5722	Lady Maxim "B"	69.50
5724	Hilda "B"		71.50	6149	Lady Oxford "A"	71.50
5027	Honora		71.50	6153	Lady Oxford "C"	71.50
				5068	Ladyship	71.50
7715	Ingrid "A"		39.75	5166	Lady Springfield	250.00
7717	Ingrid "C"		39.75	5736	Laura	65.00
6614	Irene		100.00	6777	Laurel	49.50
5742	Iris		62.50	5283	Lauretta	150.00
6710	Isabel "A"		49.50	7701	Leading Lady "A"	33.75
6712	Isabel "B"		49.50	7713	Leading Lady "C"	33.75
6715	Isabel		55.00	7709	Leading Lady "D"	33.75
				5726	Lenore "A"	59.50
7719	Janet		45.00	5730	Lenore "B"	59.50
6742	Jeanette		37.50	5728	Lenore "C"	59.50
5232	Jeannie		150.00	7721	Lido	39.75
7707	Jennifer "A"		45.00	7721	Lido "A"	39.75
7711	Jennifer "B"		45.00	7723	Lido "B"	49.50
7711	Jennifer "C"		45.00	7757	Lido "D"	49.50
5252	Jewel "A"		110.00	7705	Lila	29.75
5253	Jewel "C"		110.00	5276	Linda	125.00
5396	Jewel		150.00	5740	Lisa	71.50

Bulova Watch Company Price List

WOMEN'S (continued)

5708	Lola	67.50	6789	Medical Center	42.50
5026	Loma	71.50	5318	Melinda	125.00
5765	Lorna	49.50	5729	Melody - 1952	55.00
5281	Lorraine	135.00	5293	Meredith	175.00
6022	Lotus	59.50	5273	Merle	125.00
4708	Lotus	69.50	6049	Mindy	71.50
5259	Louise	250.00	5390	Minerva "A"	100.00
6029	Lucretia	71.50	5389	Minerva "C"	100.00
5773	Lucy	59.50	5233	Minerva	125.00
5290	Lydia	225.00	6781	Minuet	37.50
5279	Lynn	125.00	5723	Minuet	52.50
			5795	Miranda	55.00
5169	Mademoiselle	375.00	6799	Miss America	33.75
5723	Mamie	49.50	6799	Miss America "A"	35.75
5740	Marcelle	59.50	6787	Miss America "C"	35.75
5783	Margaret	49.50	6725	Miss America "E"	35.75
5757	Margarita	49.50	6707	Miss America "F"	35.75
6094	Margo	71.50	5729	Miss America	45.00
6044	Marianne	71.50	6136	Miss Excellency "O"	65.00
7747	Marie "A"	37.50	6138	Miss Excellency "P"	65.00
7753	Marie "D"	39.75	6140	Miss Excellency "Q"	65.00
4242	Marietta	175.00	6142	Miss Excellency "RR"	65.00
6721	Marigold	49.50	6144	Miss Excellency "SS"	71.50
5751	Marlene	57.50	5780	Miss Fifth Avenue "A"	65.00
4244	Marquise	325.00	5782	Miss Fifth Avenue "C"	65.00
6127	Martha Washington "A"	49.50	7701	Miss Liberty	29.75
6129	Martha Washington "B"	49.50	7701	Miss Liberty "A"	33.75
6131	Martha Washington "C"	49.50	7713	Miss Liberty "C"	33.75
6117	Martha Washington "D"	49.50	5729	Miss United States	45.00
6119	Martha Washington "E"	49.50	6778	Miss Universe "A"	39.75
5101	Martha Washington "F"	55.00	6709	Miss Universe "C"	39.75
6099	Martha Washington	57.50	6735	Miss Universe "A"	47.50
6099	Martha Washington "A"	57.50	6739	Miss Universe "C"	47.50
6098	Martha Washington "C"	57.50	6707	Molly Stark	39.75
5103	Martha Washington "G"	57.50	5337	Monica	275.00
6115	Martha Washington "H"	57.50	5706	Myrna	59.50
6197	Martha Washington "I"	57.50			
6195	Martha Washington "J"	62.50	5756	Nanette	59.50
6121	Martha Washington "K"	62.50	5231	Naomi	150.00
5716	Martha Washington "A"	65.00	7779	Nightingale	37.50
5716	Martha Washington "B"	65.00	7783	Nina	59.50
5714	Martha Washington "C"	65.00	6761	Nurse	49.50
6104	Martha Washington "L"	65.00			
6106	Martha Washington "M"	65.00	5759	Olinda "A"	71.50
5105	Martha Washington "N"	67.50	5709	Olinda "C"	71.50
5107	Martha Washington "O"	67.50	6097	Olivia	67.50
5102	Martha Washington "P"	71.50	5250	Orchid	150.00
5104	Martha Washington "Q"	95.00			
6727	Mary Lou "A"	37.50	6711	Patricia	39.75
6729	Mary Lou "B"	37.50	4702	Patroness	69.50
6717	Mary Lou	49.50	5240	Pauline	175.00
6785	Maureen	49.50	5737	Peg O' My Heart "A"	59.50
5186	Mayflower	150.00	5739	Peg O' My Heart "B"	59.50
5168	Mayflower	300.00	6008	Pembroke "A"	71.50

Bulova Watch Company Price ListWOMEN'S (continued)

6009	Pembroke "C"	71.50	6907	Starlet	29.75
5291	Penelope	300.00	5737	Susan "A"	59.50
5237	Phyllis	135.00	5737	Susan "C"	59.50
6014	Poinciana "A"	71.50	5739	Susan "C"	59.50
6015	Poinciana "C"	71.50			
5266	Princess	125.00	6786	Thelma	42.50
5326	Princess	150.00	5241	Theodora	175.00
5184	Princess	350.00	5223	Theresa	125.00
5265	Princess Eugenie	475.00	5777	Trudy "A"	57.50
5741	Priscilla	47.50	5799	Trudy "C"	57.50
5264	Queen Victoria	350.00	5712	Valerie	67.50
			5260	Vassar	250.00
6737	Radcliffe	69.50	6774	Vera	67.50
6769	Red Cross	42.50	6762	Verona	55.00
6791	Registered Nurse	49.50	5225	Verona	300.00
5236	Rita	125.00	6051	Vicki	71.50
6709	Roberta	39.75	6773	Victoria	39.75
5372	Romance	110.00	5743	Viola	57.50
6905	Rona "C"	24.75	5755	Violet	57.50
6901	Rona "A"	27.50	5710	Virginia	71.50
6903	Rona "B"	27.50	6754	Vivian	42.50
6907	Rona "D"	29.75			
6738	Rosanne	42.50	5280	Wanda	135.00
5768	Rosebud	62.50	5046	Wellesley "A"	71.50
5070	Roselle	71.50	5045	Wellesley "C"	71.50
5070	Roselle "A"	71.50	5262	Wellesley	325.00
5003	Roselle "C"	71.50	5704	Wendy	62.50
5338	Rosita	300.00	5289	Wilma	195.00
5295	Roxanne	185.00	5277	Winifred	125.00
5735	Ruth "A"	55.00	5340	Wynne	375.00
5741	Ruth "C"	55.00			
6733	Sandra	59.50			
5775	Sara	55.00			
5365	Senorita	185.00			
5272	Sharon "A"	100.00			
5269	Sharon "A"	100.00			
5272	Sharon "C"	100.00			
5269	Sharon "C"	100.00			
5275	Sheila	125.00			
5339	Shelley	350.00			
5701	Shirley "C"	49.50			
5701	Shirley "G"	49.50			
5707	Shirley "A"	57.50			
5709	Shirley "B"	57.50			
5721	Shirley "C"	57.50			
5721	Shirley "D"	57.50			
6763	Sister Kenny	49.50			
5703	Smart Set "A"	49.50			
5705	Smart Set "A"	49.50			
5705	Smart Set "B"	49.50			
5703	Smart Set "B"	49.50			
5397	Solitaire	150.00			
5257	Solitaire	185.00			

## Westfield Watches

MEN'S

8754	Cameron	29.75
8751	Cortlandt	24.75
8102	Golden Boy	22.50
8755	Hayden	37.50
8753	Keith	29.75
8789	Kenton	29.75
8103	Peter Pan	24.75
8752	Selkirk	24.75
8101	Spartan	19.75
8104	Standish	24.75
8149	Trojan	19.75

WOMEN'S

7179	Allerton	37.50
7128	Beryl	22.50
7129	Laurelton "A"	22.50
7130	Laurelton "C"	22.50
7171	Michelle	24.75
7132	Milburn	24.75
7181	Minerva "A"	37.50
7183	Minerva "C"	37.50
7127	Miss Liberty	19.75
7177	Olga	29.75
7173	Orleans "A"	29.75
7175	Orleans "C"	29.75
7131	Wendie	24.75