

WOODSIDE, LONG ISLAND
SAG HARBOR, LONG ISLAND
VALLEY STREAM, LONG ISLAND
MASPETH, LONG ISLAND



JACKSON HEIGHTS, LONG ISLAND
PROVIDENCE, RHODE ISLAND
TORONTO, CANADA
BIENNE, SWITZERLAND

BULOVA WATCH COMPANY, INC.

EXECUTIVE OFFICES

BULOVA PARK

Flushing 70, New York

SALES OFFICE: 630 FIFTH AVE., NEW YORK 20, N. Y.

TELEGRAMS
BULOVA WUX FLUSHING, N. Y.

DEFENDER 5-6000

January, 1955

TO ALL RETAILERS SELLING WATCHES AND JEWELRY

The enclosed list forms a complete Fair Trade Price list of all Bulova watches to date. It is to supersede any list previously circulated, and should be attached to your copy of the Bulova fair trade agreement in your state.

Sincerely,

BULOVA WATCH COMPANY

HBH:tg

BULOVA — MASTERPIECE OF FINE WATCHMAKING

Quilora Westfield
C R M C R
1475.90 3447.75 1444.0 324.90
S
T

MENS'

	<u>\$29.75</u>		<u>\$49.50 (Cont'd.)</u>
32711 Y	Minute Man	474 Y	Buckingham "A"
		31725 Y	Rocket
		31113 Y	President "A"
	<u>\$33.75</u>		
32709 Y	Ranger		<u>\$52.50</u>
31525 Y	Belmont		
		183 W	Surfmaster "A"
	<u>\$35.75</u>		
31599 Y	Director "A"		<u>\$55.00</u>
31531 Y	Director "E"	31769 W	Ambassador "D"
32701 Y	Senator "A"	31747 Y	Ambassador "C"
161 W	Seabee	291 W	Phantom "A"
		293 W	Phantom "B"
		163 Y	Commodore
	<u>\$39.75</u>		
32703 Y	Senator "B"		<u>\$57.50</u>
275 W	Navigator	32715 Y	Adams
		31109 Y	President "C"
		31107 Y	President "B"
	<u>\$42.50</u>		
31553 Y	Engineer		<u>\$59.50</u>
31535 Y	Byron	31707 Y	Broadcaster
31721 Y	Ambassador "A"	31789 Y	Ambassador "F"
32707 Y	Senator "C"	31785 Y	Ambassador "E"
		38761 Y	Harrington
		167 Y	Sea King "B"
		295 Y	Phantom "C"
	<u>\$45.00</u>	31771 Y	Berkshire
32767 Y	Lenox	31131 Y	American Eagle "A"
197 W	Magellan	31143 Y	Broker
485 Y	Kellogg	31145 Y	Statesman
		1097 W	Mastermatic
		1077 Y	Clipper
	<u>\$49.50</u>	1- 31301 W	Bulova 23 "A" 2995
32705 Y	Senator "D"	1- 31303 W	Bulova 23 "B" 2995
271 W	Senator "EW"	299 Y	Phantom "D"
273 W	Senator "FW"		
31761 Y	Ruxton "A"		<u>\$62.50</u>
31731 Y	Ambassador "B"	31783 Y	Air King
185 W	Surfmaster "B"	38735 Y	Squadron "A"
481 Y	Buckingham "C"	38715 W	Squadron "C"

Bulova
 Westfield
 1519.80 4343.10 20435 454-
 APR 1955
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BULOVA WATCH COMPANY

Model	Year	Price	Model	Year	Price
Bookingham "C"	1955	\$49.50	Bookingham "C"	1955	\$49.50
Bookingham "A"	1955	\$49.50	Bookingham "A"	1955	\$49.50
Bookingham "B"	1955	\$49.50	Bookingham "B"	1955	\$49.50
Bookingham "D"	1955	\$49.50	Bookingham "D"	1955	\$49.50
Bookingham "E"	1955	\$49.50	Bookingham "E"	1955	\$49.50
Bookingham "F"	1955	\$49.50	Bookingham "F"	1955	\$49.50
Bookingham "G"	1955	\$49.50	Bookingham "G"	1955	\$49.50
Bookingham "H"	1955	\$49.50	Bookingham "H"	1955	\$49.50
Bookingham "I"	1955	\$49.50	Bookingham "I"	1955	\$49.50
Bookingham "J"	1955	\$49.50	Bookingham "J"	1955	\$49.50
Bookingham "K"	1955	\$49.50	Bookingham "K"	1955	\$49.50
Bookingham "L"	1955	\$49.50	Bookingham "L"	1955	\$49.50
Bookingham "M"	1955	\$49.50	Bookingham "M"	1955	\$49.50
Bookingham "N"	1955	\$49.50	Bookingham "N"	1955	\$49.50
Bookingham "O"	1955	\$49.50	Bookingham "O"	1955	\$49.50
Bookingham "P"	1955	\$49.50	Bookingham "P"	1955	\$49.50
Bookingham "Q"	1955	\$49.50	Bookingham "Q"	1955	\$49.50
Bookingham "R"	1955	\$49.50	Bookingham "R"	1955	\$49.50
Bookingham "S"	1955	\$49.50	Bookingham "S"	1955	\$49.50
Bookingham "T"	1955	\$49.50	Bookingham "T"	1955	\$49.50
Bookingham "U"	1955	\$49.50	Bookingham "U"	1955	\$49.50
Bookingham "V"	1955	\$49.50	Bookingham "V"	1955	\$49.50
Bookingham "W"	1955	\$49.50	Bookingham "W"	1955	\$49.50
Bookingham "X"	1955	\$49.50	Bookingham "X"	1955	\$49.50
Bookingham "Y"	1955	\$49.50	Bookingham "Y"	1955	\$49.50
Bookingham "Z"	1955	\$49.50	Bookingham "Z"	1955	\$49.50

MENS' (Continued)

	<u>\$65.00</u>				<u>\$89.50</u>
38749 Y	21st Century			1071 Y	Seaford
1051 Y	Royal Lancer				
	<u>\$67.50</u>				<u>\$95.00</u>
37181 Y	Princeton			1087 Y	Hayward
				1059 Y	Aqua Jet
	<u>\$69.50</u>			1-31313 Y	Bulova 23 "G" 4/95
38113 W	Brigadier "C"			31319 Y	Bulova 23 "L"
38103 Y	Woodside			31311 Y	Bulova 23 "H"
38111 Y	Brigadier "A"			38122 Y	Duncan
				38114 Y	Fleetwood
	<u>\$71.50</u>				<u>\$100.00</u>
32745 Y	Jordan			31712 Y	Century
113 Y	Neptune			38102 Y	Tuxedo
1099 W	Saber Jet			1088 Y	Argonaut
1061 W	Yankee Clipper			406 Y	Thin Man
31199 Y	Calendial				<u>\$115.00</u>
38191 Y	Warwick			38104 Y	Envoy
38115 Y	Carlton			37106 Y	Kenmore
38169 Y	Park Lane			408 Y	Prince Albert
38189 Y	Mr. Universe				<u>\$125.00</u>
1-31307 W	Bulova 23 "D" ? 3195 ↔				
31305 Y	Bulova 23 "C"				
	<u>\$75.00</u>			31377 Y	Bulova 23 Calendar
1089 Y	Lord Springfield "A"			31104 Y	Ellsworth
1067 Y	Winchester "A"			38118 Y	Westchester "A"
1065 Y	Winchester "B"			38120 W	Westchester "B"
31706 Y	Wembley				<u>\$135.00</u>
1057 Y	Lord Springfield "C"			38110 Y	Chesterfield
1055 Y	Lord Springfield "B"			1094 Y	Ultimatic
31317 Y	Bulova 23 "K"				<u>\$165.00</u>
38117 Y	Craftsman				
38787 W	Aircraft			1098 Y	Cavalier
	<u>\$85.00</u>			1378 Y	Wrist Alarm "G"
31315 W	Bulova 23 "F"				<u>\$175.00</u>
31309 W	Bulova 23 "E"				
31710 Y	Everett			31304 Y	Bulova 23 "J"
38789 W	Sportsman			31302 Y	Bulova 23 "I"
1371 Y	Wrist Alarm "A"				

Mens Elgin

7605	gold	color	cost	Retail
711X	17	Y	25 ¹⁰	55 ⁰⁰
716A	15	"	17 ⁰⁰	33 ²⁵ "
720	15	"	17 ⁰⁵	37 ⁵⁰
6185	15	W	31 ⁶⁰	47 ⁵⁰
805H	17	"	32 ⁵²	71 ⁵⁰
724R	15	Y	17 ⁹⁵	37 ⁵⁰
717A	15	"	17 ⁰⁰	33 ⁷⁵ "
607G	16	"	22 ⁶⁵	49 ⁷⁵
731A	17	"	19 ³⁵	37 ⁵⁰
726A	17	"	16 ⁷⁰	33 ⁷⁵
727A	17	"	18 ⁴⁵	37 ⁵⁰
4608	21	"	32 ⁵⁰	71 ⁵⁰
4806A	21	"	31 ⁸⁵	70 ⁰⁰
4805	21	"	30 ⁷⁰	67 ⁵⁰
	21	"		71 ⁵⁰

LADIES

401	15	Y	38 ²⁵	71.50
018A	17	"	22 ⁷⁵	50 ⁰⁰
029A	17	"	21 ⁶⁰	50 ⁰⁰ "
204B	17	"	28 ⁴⁰	62 ⁵⁰
209A	15	"	17 ⁰⁵	37 ⁷⁵
402C	15	W	38 ²⁵	71 ⁵⁰
210C	15	"	15 ⁰⁰	29 ⁷⁵
		"		
205A	17	Y	26 ¹⁵	57 ⁵⁰
202A	17	"	22 ²⁵	50 ⁰⁰ "
206B	15	"	17 ⁹⁵	37 ⁵⁰
402A	19	"	30 ⁷⁰	67 ⁵⁰
4308A	19	"	30 ⁷⁰	67 ⁵⁰
5403A	19	"	30 ⁷⁰	67 ⁵⁰
1103A	19	"	52 ²⁵	125 ⁰⁰
216A	15	"	17 ⁰⁵	29 ⁷⁵
309x	17	"	20 ⁵⁵	42 ⁵⁰
5028A	17	"	22 ⁷⁵	50 ⁰⁰
212A	15	"	17 ⁰⁵	33 ⁷⁵
5210A	17	"	26 ¹⁵	57 ⁵⁰
	17			

nurses watch

BULOVA WATCH COMPANY

(Continued)

38745 Y 21st Century
1001 Y Royal Jancer

38750

38751 Y Princeton

38752

38113 W Bridgier "C"

38103 Y Woodside

38111 Y Bridgier "A"

38110

38746 Y Jordan

113 Y Neptune

1000 Y Silver Star

1002 W Yankee Clipper

31103 Y Calendal

38101 Y Marston

38112 Y Carlton

38109 Y Park Lane

38105 Y Mr. Universe

31307 W Bulova 23 "D"

31305 Y Bulova 23 "C"

38750

1089 Y Lord Springfield

1007 Y Winchester

1005 Y Winchester "B"

31706 Y Wembley

1007 Y Lord Springfield "C"

1006 Y Lord Springfield "B"

31817 Y Bulova 23 "A"

38117 Y Grafman

38737 W Altorrey

38750

31315 W Bulova 23 "T"

31309 W Bulova 23 "E"

31710 Y Everest

38739 W Sportman

1371 Y Watch Alarm "A"

LADIES

\$29.75

6705 Y Elizabeth

\$33.75

6723 Y Grace

\$35.75

6799 Y Miss America "A"

6785 Y Miss America "B"

6783 W Miss America "C"

\$39.75

7779 Y Nightingale

7777 W Cynthia

6782 Y Miss Universe "A"

6794 W Miss Universe "C"

\$42.50

6744 Y Valerie

6772 Y Jill "A"

6774 W Jill "C"

\$45.00

6769 Y Red Cross

\$49.50

6764 Y Air Queen "A"

6768 W Air Queen "C"

6757 Y Diane "A"

6762 W Diane "C"

6738 Y Anita "A"

6760 W Anita "B"

6780 Y Iris "A"

6786 W Iris "C"

6739 Y Estelle "A"

\$49.50 (Cont'd.)

6798 W Estelle "C"

6729 Y Sister Kenny

6733 W American Nurse "C"

6731 Y American Nurse "A"

5713 Y Kathleen

6773 W Mermaid "A"

7787 W Mermaid "C"

6717 Y American Girl "D"

6719 W American Girl "E"

6127 Y Martha Washington "A"

6129 W Martha Washington "B"

6169 Y Betsy Ross

5117 Y Dolly Madison "D"

5119 W Dolly Madison "E"

\$55.00

7775 Y Gray Lady

6765 Y Golden Goddess "A"

6767 W Golden Goddess "B"

6713 Y American Girl "S"

6753 W American Girl "X"

5105 Y Dolly Madison "C"

5107 W Dolly Madison "U"

\$57.50

6101 Y Lido "A"

6103 W Lido "B"

6770 Y Lady Berkshire

5121 Y Dolly Madison "F"

5123 W Dolly Madison "G" 2495

5131 Y Dolly Madison "O"

5133 W Dolly Madison "P"

5129 Y Dolly Madison "N"

\$59.50

7785 Y Clara Barton

6788 Y Irene

6711 Y "R. N."

6721 Y Air Nurse

6775 W Mermaid "B"

5777 Y Trudy "A"

Memo

S Bulova #311179 2495 4950
S " 31783 2495 8950
Trodego
45

S " 31903 1595 2975
S " 6709 1795 3975
S " 6143 2895 5500

A -
S 6778 - 8895 Trodego 3975
S 5124 2295 T 3750
S 6025 2295 T 4080 4950
4000

5 LeCrotche
(S) 4
with hand 5000
3600
Trodego

(2) used watch
watch box 595

(S) 31303 5950
31305?
3095 6500
(S) Toume 1250 3750

6779 Y	Nightingale	328.75
6777 W	Cynthia	328.75
6782 Y	Miss Universe "A"	328.75
6783 W	Miss Universe "C"	328.75
6779 Y	Nightingale	328.75
6777 W	Cynthia	328.75
6782 Y	Miss Universe "A"	328.75
6783 W	Miss Universe "C"	328.75
6744 Y	Valerie	342.50
6772 Y	Jill "A"	342.50
6774 W	Jill "C"	342.50
6769 Y	Red Cross	342.00
6784 Y	Air Queen "A"	349.50
6783 W	Air Queen "C"	349.50
6787 Y	Diane "A"	369.50
6782 W	Diane "C"	369.50
6783 Y	Anita "A"	369.50
6780 W	Anita "B"	369.50
6780 Y	Lita "A"	369.50
6782 W	Lita "C"	369.50
6789 Y	Estelle "A"	369.50
6785 Y	Claire Barton	369.50
6788 Y	Trone	369.50
6711 Y	"R. N."	369.50
6721 Y	Air Nurse	369.50
6725 W	Norma "B"	369.50
6777 Y	Trudy "A"	369.50

LADIES\$59.50 (Cont'd.)

5745 W Christine "C"
 5733 Y Christine "A"
 7789 W Mermaid "D"
 6747 Y Golden Goddess "C"
 6741 Y American Girl "U"
 6743 W American Girl "W"
 5763 W Adorable "C"
 5773 Y Adorable "A"
 5771 Y American Girl "A"
 5775 W American Girl "M"
 6746 Y Nocturne
 685 W Lady Bulova "BW"
 681 Y Lady Bulova "A"

\$65.00

5136 Y Debutante "A"
 5138 W Debutante "B"
 5750 W Camille "C"

\$67.50

7791 W Mermaid "E"
 7793 W Mermaid "F"

\$71.50

6701 Y American Girl "B"
 6703 W American Girl "C"
 5141 W Dolly Madison "B"
 5139 Y Dolly Madison "A"
 ? 1- 5125 Y Dolly Madison "H" 2595
 5127 W Dolly Madison "I"
 5135 Y Dolly Madison "Q"
 5137 W Dolly Madison "R"
 5767 Y Golden Goddess "G"

\$71.50 (Cont'd.)

5769 W Golden Goddess "H"
 5717 Y American Girl "Z"
 5109 Y American Girl "F"
 5111 W American Girl "G"
 5122 Y Debutante "C"
 5124 W Debutante "D"
 / - 675 Y Lady Bulova "C" 3095
 / - 683 W Lady Bulova "D" 3095
 5112 Y Debutante "E"
 5126 W Debutante "G"
 5110 Y Debutante "F"

\$75.00

5749 W Golden Goddess "F"
 5747 Y Golden Goddess "E"
 / - 671 Y Lady Bulova "E" 3095
 673 Y Lady Bulova "F"
 5130 Y Debutante "H"
 5132 W Debutante "I"
 5134 Y Debutante "J"
 5144 W Debutante "N"
 5142 Y Debutante "M"

\$85.00

5118 Y Debutante "L"
 677 Y Lady Bulova "GW"
 679 Y Lady Bulova "HW"
 5140 Y Debutante "K"

\$89.50

5104 Y Martha Washington "Q"
 6802 Y Dale "A"
 6804 W Dale "C"

Mrs. Hamiltons

BULOVA WATCH COMPANY

No.	Serial	Color	Cost	Retail
H-12	19	W	21.95	71.50
		Y		64.00
		"		64.00

Ladies

17	"	W	21.95	71.50
		"		64.00

Omega

0022	W		145.00	
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Rolex

0022	W			
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Le Coultre

000537	17	Y		71.50
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DIAMOND

LADIES

\$49.50

1- 6025 W Goddess of Time "A" 2395
 6026 Y Goddess of Time "B"

\$125.00

5152 W Lady Springfield (21J)
 5154 W Goddess (21J)

\$59.50

6027 W Goddess of Time "C"
 1-6028 Y Goddess of Time "D" 2695

\$150.00

5156 W Countess (21J)
 5180 W Empress "I" (21J)
 5184 W Empress "J" (21J)
 5197 Y Empress "P" (21J)

\$75.00

5042 Y American Girl "H"
 5071 W American Girl "N"
 5045 W Wellesley "C"
 5046 Y Wellesley "A"
 5082 Y Minuet "C"
 5083 W Minuet "A"
 5384 Y Lucy "A"
 5385 W Lucy "C"
 6029 W Goddess of Time "E"
 6030 Y Goddess of Time "F"
 6615 W Princess Pat "C"

\$175.00

5295 W Roxanne
 5158 W Duchess (21J)
 5185 W Empress "K" (21J)
 6851 W Petite "A"

\$200.00

6853 W Petite "B"

\$85.00

6031 W Goddess of Time "G"
 6032 Y Goddess of Time "H"
 6191 W American Girl "Q" (21J)
 6193 Y American Girl "P" (21J)

\$225.00

5186 W Empress "L" (21J)

\$250.00

6855 W Petite "C"

\$95.00

5389 W Juliana "C"
 5390 Y Juliana "A"

\$275.00

5160 W Princess (21J)

\$300.00

\$100.00

5174 W Empress "G" (21J)
 5176 W Empress "H" (21J)
 5193 Y Empress "N" (21J)
 5163 Y American Girl "L" (21J)
 5175 W American Girl "O" (21J)

\$475.00

6854 W Petite "D"

Longines - Wittnauer

Meris

No.	jewel	color	cost	Retail
3905	17	Y	19 ⁷⁵	39 ⁷⁵
7631	17	"	23 ⁹⁵	57 ⁵⁰
3905	17	"	18 ⁷⁵	39 ⁷⁵
57631	17	"	18 ⁷⁵	42 ⁵⁰
10281	17	"	32 ⁹⁵	72 ⁵⁰
10281	17	W.	25 ⁷⁵	57 ⁵⁰
57631	17	"	20 ⁹⁵	49 ⁷⁵
57631	17	Y	20 ⁹⁵	49 ⁷⁵
9083555	17	"	33 ⁵⁰	71 ⁵⁰
7032006	17	"	33 ⁵⁰	71 ⁵⁰
7048460	17	"	36 ³⁵	89 ⁵⁰
57631	17	"	17 ⁷⁵	34 ⁷⁵
7631	17	"	27 ⁴⁵	69 ⁵⁰
3905	17	"	17 ⁷⁵	34 ⁷⁵
7631	17	"	21 ⁴⁵	49 ⁷⁵
10281	17	W	18 ³⁵	39 ⁷⁵
7631	"	Y	21 ⁷⁵	49 ⁷⁵
10281	17	"	32 ⁹⁵	71 ⁵⁰
10281	17	"	34 ⁷⁵	82 ⁵⁰
10281	17	"	33 ⁹⁵	79 ⁵⁰

Wittnauer Pomeroy
 " Douglas Strafe
 " Pomeroy A
 " Kennedy
 " Longines
 " Longines Automatic
 " Pomeroy
 " Stewart
 Longines Barlow
 " Mathews strap
 " Larson
 Wittnauer Pomeroy C strap
 " Benton
 " Pomeroy E.
 " Dixon
 " Skipper
 " Evans Bros
 " Brentwood
 " Lipton Bros K

Ladies

3905	17	W	19 ²⁵	39 ⁷⁵
7631	17	Y	19 ²⁵	39 ⁷⁵
3905	17	"	19 ²⁵	39 ⁷⁵
3905	17	W	17 ⁷⁵	34 ⁷⁵
7631	17	"	21 ⁴⁵	49 ⁷⁵
57631	17	Y	24 ⁹⁵	59 ⁵⁰
3905	17	"	17 ⁷⁵	34 ⁷⁵
7631	17	"	20 ²⁵	47 ⁵⁰
3901	17	"	22 ⁸⁵	49 ⁷⁵
7631	17	"	21 ⁹⁵	49 ⁷⁵
7631	17	"	19 ⁹⁵	45 ⁰⁰
7631	17	W	24 ⁹⁵	59 ⁵⁰
3905	17	"	19 ²⁵	39 ⁷⁵
7631	17	Y	19 ⁹⁵	45 ⁰⁰
8951575	17	"	32 ⁵⁰	71 ⁵⁰
8896068	17	"	32 ⁵⁰	71 ⁵⁰
8980463	17	"	32 ⁵⁰	71 ⁵⁰
10281	17	"	31 ⁹⁵	72 ⁵⁰

Wittnauer Co-ed A Bros. ✓
 " Co-ed A Bros. ✓
 " Co-ed E Bros. ✓
 " Co-ed A cord ✓
 " Ruth Bros. -
 " Melody Mary Bros. -
 " Co-ed A cord ✓
 " Melody B Bros. ✓
 " Nightingale Bros. ✓
 " Harmony cord ✓
 " Melody K Bros. -
 " Lipton S. Bros. ✓
 " Co-ed E Bros. ✓
 " Melody B " ✓
 Longines Olivette cord ✓
 " Olivette cord ✓
 " Blanche " ✓
 Wittnauer Newport L Bros.

DIAMOND (Continued)

MENS'

	<u>\$89.50</u>		<u>\$175.00</u>
30878 Y	Galahad "A"	30812 W	Rubaiyat (21J)
30879 W	Galahad "C"		
	<u>\$100.00</u>		<u>\$195.00</u>
30175 Y	Launcelot "A"	30112 W	Brunswick (21J)
30179 W	Launcelot "C"	30118 Y	His Excellency (21J)
	<u>\$125.00</u>		<u>\$250.00</u>
30815 W	Troubadour "C" (21J)	30136 W	Beau Brummel (23J)
30817 Y	Troubadour "A" (21J)		(Self-Winding)

WESTFIELD

MENS'

LADIES

	<u>\$19.75</u>		<u>\$19.75</u>
8101 Y	Spartan	7127 Y	Miss Liberty
8149 W	Trojan		
	<u>\$22.50</u>		<u>\$24.75</u>
8105 Y	American Boy	7134 Y	Campus Queen "A"
	<u>\$24.75</u>	7135 W	Campus Queen "B"
8103 Y	Peter Pan		
8106 Y	Saxon		
8751 Y	Cortlandt		<u>\$29.75</u>
8756 Y	Chieftain	7173 Y	Orleans "A"
	<u>\$29.75</u>	7175 W	Orleans "C"
8753 Y	Keith	7185 Y	Patti
8789 W	Kenton		
	<u>\$37.50</u>		
8757 Y	Ashton		

Mar. 8th 1955 - Wadsworth

no. jewel color cost retail gross

074SC	17	yellow	13.95	27.50
044SL	17	"	19.55	55.00
104SC	17	"	13.50	24.95
254SF	17	"	11.95	22.50
014SF	17	"	10.45	19.95
184SC	17	"	18.40	42.50
014	17	"	10.90	19.95
024RB	17	"	19.40	45.00
044SF	17	"	10.45	19.95
054SC	17	"	14.45	29.75
074BC	17	"	14.95	29.75
015SB	17	white	18.40	37.50
015SZ	17	"	17.05	37.50
035BZ	7	"	12.45	24.95
055SF	17	"	16.25	35.75
095SZ	17	"	14.45	29.75
035SZ	17	"	10.45	19.95

Ladies

04 WCB	7	White	10.90	19.95	" { 1 yellow 1 white
15	17	"	13.45	24.95	
01 Y	7	yellow	11.95	24.95	
08 YCF	17	"	13.95	27.50	
02 YCF	7	"	10.90	19.95	#
15 YCC	17	"	12.95	24.95	"
16 Y	17	"	16.25	35.75	
05 YCC	17	yellow	13.95	27.50	
19 YCC	17	"	14.45	24.95	

MENS'

		<u>RETAIL</u>
31759	Y Stanton	\$59.50
31717	Y Providence	59.50
31723	Y Kirk	59.50
31777	Y Ardsley	67.50
31733	Y Sky King	71.50
31701	Y Marlboro	71.50
189	Y Snorkel	71.50
38195	Y Kirkwood	71.50
38193	Y Jefferson	85.00
38179	Y His Highness	89.50
38108	Y Oxford	135.00

LADIES

6789	Y Laurel	\$49.50
6791	Y Gilda "A"	59.50
6793	W Gilda "C"	59.50
6795	Y Dulcie "A"	59.50
6797	W Dulcie "C"	59.50
6756	Y Gaiety	67.50
6784	Y Rhapsody	71.50
6105	Y Darcy "A"	71.50
6107	W Darcy "C"	71.50
5143	Y Orchid "A"	75.00
5145	W Orchid "B"	75.00
5147	Y Orchid "C"	75.00
5149	W Orchid "D"	75.00

Memo Wylers

Mar. 7, 1955

cost - retail

				cost	retail
720	J.				67.53
7157-2	17	1	White	49.75	49.50
7603	17	1	"	15.60	29.95
756	17	1	Yellow	25.90	57.50
056	17J	1	White	24.15	49.75
817	17J	1	"	17.15	37.50
603	17J	1	"	15.60	29.95
211F	17J	1	yellow	25.60	55.00
167	17J	1	White	33.40	75.00
2018L	17J	1	"	18.15	39.75
154/5	17J	1	"	28.95	67.50
756/LN	17J	1	"	24.60	55.00
03/6	17J	1	"	18.15	39.75
211F	17J	1	yellow	25.60	59.75
003	(4) 17J	1	White	16.25	35. -
951	(5)				67.50
92					
5125/9	17J	1	White	29.75	69.50
842/8	17J	1	"	25.75	59.75
801/15	17J	1	yellow	19.95	52.50
6884	17J	1	"	17.00	45.00
803/65B	17J	1	"	30.75	47.50
841/85	17J	1	"	25.00	57.50

BULOVA WATCH COMPANY

LADIES

6789 Y Laurel
6790 Y Laurel
6792 W Glida "C"
6795 Y Dulcie "A"
6797 W Dulcie "B"
6788 Y Galaty
6784 Y Rhapsody
6785 Y Rhapsody
6787 W Nancy "C"
6748 Y Orchid "A"
6748 W Orchid "B"
6747 Y Orchid "C"
6749 W Orchid "D"

RADIO DIVISION

<u>MODEL #</u>	<u>DESCRIPTION</u>	<u>PRICE</u>	
		<u>Zone 1</u>	<u>Zone 2</u>
<u>BULOVA CLOCK-RADIO</u>			
101	Walnut)		
102	Ebony)		
103	Ivory)	\$49.95	\$51.95
104	Forest Green)		
106	Teal Blue)		

*Marcella
Baylor
Code 6
Ellen 4*

BULOVA "COMPANION"
3-WAY PORTABLE (AC, DC, OR BATTERY)

202	Ebony)		
203	Ivory)		
204	Forest Green)		
205	Maroon)	\$49.95	\$51.95
206	Teal Blue)		
208	Pearl Grey)		
211	Long Life	\$ 2.95	\$ 2.95
	Battery Kit (2 A, 1 B Battery), (Shipped with Portable at additional cost)		
212	Carrying Case	\$ 5.95	\$ 5.95
	(Optional, genuine cowhide, shipped in individual units)		

BULOVA TABLE RADIO

301	Walnut)		
302	Ebony)		
303	Ivory)	\$39.95	\$41.95
304	Forest Green)		
308	Pearl Grey)		

Zone 2 - Washington, Oregon, California, Idaho, Utah, Nevada,
Arizona, Montana

Zone 1 - Balance of the United States

Bulova Watch Company Price ListMEN'S

1-31121	Academy Award "S" <i>2295</i>	49.50 <i>2295</i>	31513	Andrew	37.50
1-31123	Academy Award "Z" <i>2195</i>	49.50	1059	Aquajet	95.00
37147	Academy Award "X"	57.50	1059	Aquajet	89.50
1-31131	Academy Award "O" <i>2395</i>	59.50	1088	Argonaut	100.00
31133	Academy Award "P"	59.50	31777	Ardsley	67.50
37159	Academy Award "Q"	71.50	1-31511	Arnold <i>1495</i>	29.75
37161	Academy Award "R"	71.50	31739	Ashford	55.00
37149	Academy Award "T"	71.50	31593	Aviator "B"	33.75
37151	Academy Award "V"	71.50	31593	Aviator "D"	33.75
37145	Academy Award "W"	71.50	31549	Aviator "A"	37.50
37169	Academy Award "II"	71.50	31549	Aviator "B"	37.50
31135	Academy Award "YY"	71.50			
37109	Academy Award "ZZ"	95.00			
38102	Academy Award "Y"	115.00	38775	Baldwin	49.50
31715	Adams	57.50	31501	Banker	33.75
31715	Adams	55.00	31141	Barclay	49.50
32715	Adams	57.50	38783	Baxter	65.00
38713	Aeronaut	67.50	30116	Beau Brummel	250.00
38787	Aircraft	71.50	38723	Beau Brummel	71.50
38787	Aircraft	75.00	38734	Beau Brummel "A"	195.00
31783	Air King	62.50	38736	Beau Brummel "B"	195.00
31783	Air King	59.50	30136	Beau Brummel	250.00
31521	Allerton	55.00	1-31525	Belmont <i>1595</i>	33.75
1-31721	Ambassador "A" <i>1795</i>	39.75	31771	Berkshire	57.50
31721	Ambassador "A"	42.50	31771	Berkshire	59.50
1-31731	Ambassador "B" <i>1995</i>	45.00	31753	Black Hawk	67.50
31747	Ambassador "C"	49.50	1-31743	Bowen <i>1695</i>	42.50
31769	Ambassador "D"	49.50	31507	Brewster	33.75
38123	Ambassador "A"	57.50	1-38111	Brigadier "A" <i>2995</i>	69.50
1-31785	Ambassador "E" <i>2195</i>	57.50	38101	Brigadier "B"	69.50
31789	Ambassador "F"	57.50	38113	Brigadier "C"	69.50
1-37127	Ambassador "A" <i>2595</i>	62.50	31707	Broadcaster	57.50
37131	Ambassador "B"	62.50	38753	Broadcaster "A"	57.50
37129	Ambassador "C"	62.50	38755	Broadcaster "B"	57.50
38107	Ambassador "E"	67.50	38755	Broadcaster "C"	57.50
38105	Ambassador "F"	67.50	31707	Broadcaster	59.50
38109	Ambassador "G"	67.50	30875	Broadway "A"	100.00
38103	Ambassador	69.50	30873	Broadway "C"	100.00
31731	Ambassaodr "B"	49.50	38719	Broker "D"	57.50
31747	Ambassador "C"	55.00	38721	Broker "B"	57.50
31769	Ambassador "D"	55.00	31143	Broker	59.50
31785	Ambassador "E"	59.50	38114	Bromley	100.00
31789	Ambassador "F"	59.50	30113	Brookline	135.00
38709	American Clipper	57.50	31509	Bruce	29.75
31131	American Eagle "A"	59.50	31555	Bruce "B"	39.75
31133	American Eagle "B"	59.50	31503	Bruce "A"	39.75
31135	American Eagle "C"	71.50	31704	Brunswick	71.50
37159	American Eagle "D"	71.50	31708	Brunswick	71.50
37151	American Eagle "E"	71.50	38102	Brunswick "A"	150.00
37161	American Eagle "F"	71.50	38104	Brunswick "B"	150.00
38102	American Eagle "G"	71.50	38106	Brunswick "C"	150.00
38702	American Eagle	92.50	30112	Brunswick	185.00
38765	American Groom	45.00	30112	Brunswick	195.00

Bulova Watch Company Price ListMEN'S (continued)

474	Buckingham "A"	49.50	38751	Commodore "B"	59.50
481	Buckingham "B"	49.50	38749	Commodore "D"	59.50
481	Buckingham "C"	49.50	1071	Commodore	71.50
31301	Bulova 23 "A"	59.50	163	Commodore	55.00
31303	Bulova 23 "B"	59.50	1-37189	Commuter 3095	71.50
31305	Bulova 23 "C"	71.50	1098	Congressional	175.00
31307	Bulova 23 "D"	71.50	38729	Conrad	47.50
31317	Bulova 23 "K"	75.00	38729	Conrad "B"	47.50
31309	Bulova 23 "E"	85.00	38731	Conrad "A"	47.50
31315	Bulova 23 "F"	85.00	37165	Craftsman	65.00
31313	Bulova 23 "G"	95.00	38117	Craftsman	75.00
31311	Bulova 23 "H"	95.00	37179	Craftsman	95.00
31304	Bulova 23 "J"	175.00	37109	Craftsman	95.00
31319	Bulova 23 "L"	95.00	37174	Craftsman "A"	125.00
31302	Bulova 23 "I"	175.00	37176	Craftsman "B"	125.00
31377	Bulova 23 Calendar	125.00	37178	Craftsman "C"	125.00
1-31535	Byron 1498	39.75	38759	Cromwell	49.50
31535	Byron	42.50	37191	Cromwell	71.50
1081	Bryant	55.00	30111	Cromwell	135.00
31533	Cadet "A"	37.50			
31535	Cadet "B"	37.50	31145	Delegate	59.50
31537	Cadet "C"	37.50	31703	Dexter	67.50
31555	Cadet "B"	39.75	1-31599	Director "A" 1795-	35.75
31503	Cadet "D"	39.75	31587	Director "C"	35.75
31101	Caldwell	67.50	1-31531	Director "E" 1795	35.75
31199	Calendar	71.50	37139	Director "A"	57.50
31199	Calendial	71.50	37137	Director "B"	57.50
38725	Cambridge	47.50	37135	Director "C"	57.50
38723	Cambridge	71.50	37184	Director "C"	195.00
31709	Captain	45.00	37186	Director "A"	195.00
408	Carlton	115.00	38727	Dorrance	67.50
38115	Carlton	71.50	38123	Douglas "A"	57.50
31727	Carlyle	49.50	38125	Douglas "B"	57.50
1098	Cavalier	165.00	38105	Douglas "A"	67.50
1098	Cavalier	175.00	38107	Douglas "B"	67.50
31712	Century	100.00	38109	Douglas "C"	67.50
32711	Champion	29.75	38107	Douglas "E"	67.50
37110	Chesterfield	135.00	38105	Douglas "F"	67.50
38110	Chesterfield	135.00	38109	Douglas "G"	67.50
38742	Chesterfield "A"	175.00	31723	Drake	45.00
38744	Chesterfield "C"	175.00	37177	Drake	71.50
38709	Chief	57.50	38122	Duncan	85.00
38787	Chronograph "C"	71.50	38122	Duncan	95.00
38790	Chronograph "A"	150.00	37120	Duncan	135.00
31779	Clayton	55.00	38122	Duncan	95.00
30173	Clifton "A"	71.50	1173	Duo Wind "A"	49.50
30171	Clifton "C"	71.50	1171	Duo Wind "B"	49.50
31713	Clipper	39.75	1091	Duo Wind "F"	49.50
1-1077	Clipper 2698	59.50	111-1081	Duo Wind "K" 2495-2495	55.00 2495
1069	Clifford	57.50	1175	Duo Wind "C"	59.50
163	Commodore	49.50	971	Duo Wind "D"	59.50
163	Commodore	55.00	1-1093	Duo Wind "G" 2695	59.50
			11-1095		
				2295-2295	

Bulova Watch Company Price List

MEN'S (continued)

973	Duo Wind "E"	71.50	1-38757	Gramatan <i>2195</i>	52.50
1083	Duo Wind "L"	71.50	38732	Grant	92.50
			31731	Groom	49.50
31104	Ellsworth	115.00			
31104	Ellsworth	125.00	31717	Hadley	57.50
31553	Engineer	42.50	1-31901	Hancock <i>1095</i>	27.50
31515	Engineer	33.75	38761	Harrington	57.50
31515	Engineer "A"	33.75	38761	Harrington	59.50
31517	Engineer "B"	37.50	31529	Hartley	42.50
31553	Engineer	39.75	31741	Hawley	49.50
38123	Engineer "A"	57.50	31741	Hawley "A"	49.50
38125	Engineer "B"	57.50	31775	Hawley "C"	49.50
163	Ensign	49.50	971	Hawthorne	59.50
31704	Envoy	100.00	1087	Hayward	89.50
31704	Envoy	115.00	1087	Hayward	95.00
38104	Envoy	115.00	30118	His Excellency	195.00
31781	Evening Star	49.50	1-31151	His Excellency "XX" <i>2295</i>	49.50
38103	Everett	69.50	31153	His Excellency "ZZ"	49.50
31710	Everett	75.00	31143	His Excellency "AA"	52.50
31710	Everett	85.00	1-31147	His Excellency "BB" <i>2295</i>	52.50
31151	Excellency "XX"	49.50	31145	His Excellency "CC"	52.50
31153	Excellency "ZZ"	49.50	37153	His Excellency "BB"	57.50
37103	Excellency "WW"	57.50	1-37139	His Excellency "DD" <i>3595</i>	57.50
31129	Excellency "B"	59.50	37173	His Excellency "G"	71.50
37107	Excellency "C"	71.50	37137	His Excellency "EE"	57.50
37111	Excellency "NN"	71.50	//-37119	His Excellency "FF" <i>4595</i>	57.50 <i>2595</i>
37113	Excellency "OO"	71.50	1-37101	His Excellency "KK" <i>2595</i>	57.50
31125	Excellency "QQ"	71.50	37103	His Excellency "WW"	57.50
37143	Excellency "UU"	71.50	31129	His Excellency "B"	59.50
37182	Excellency "RR"	125.00	31127	His Excellency "CC" <i>2595</i>	59.50
37180	Excellency "VV"	125.00	1-37127	His Excellency "GG" <i>2595</i>	62.50
31749	Exeter	65.00	37129	His Excellency "HH"	62.50
			37131	His Excellency "HH"	62.50
			37129	His Excellency "II"	62.50
			37131	His Excellency "II"	62.50
1- 31735	Fairfield	59.50	1-37105	His Excellency "A" <i>2595</i>	67.50
111	Farragut	71.50	37155	His Excellency "DD"	67.50
1- 485	Fillmore <i>1895</i>	45.00	31165	His Excellency "JJ"	67.50
38114	Fleetwood	95.00	31161	His Excellency "KK"	67.50
406	Fleetwood	100.00	37117	His Excellency "LL"	67.50
31753	Franklin "B"	42.50	31163	His Excellency "LL"	67.50
1-31755	Franklin "C" <i>1695</i>	42.50	37107	His Excellency "C"	71.50
1-31751	Franklin "A" <i>2195</i>	45.00	37177	His Excellency "D"	71.50
			37157	His Excellency "FF"	71.50
30878	Galahad "A"	89.50	37111	His Excellency "HH"	71.50
30879	Galahad "C"	89.50	37115	His Excellency "MM"	71.50
30713	Galahad "A"	125.00	37123	His Excellency "MM"	71.50
30711	Galahad "C"	125.00	37111	His Excellency "NN"	71.50
38103	Gedney	69.50	1-37121	His Excellency "NN" <i>2995</i>	71.50
37167	Gilmore	175.00	1-37113	His Excellency "OO" <i>2995</i>	71.50
31713	Gladiator	39.75	37125	His Excellency "OO"	71.50
38104	Glenford	125.00	31125	His Excellency "QQ"	71.50

Bulova Watch Company Price ListMEN'S (continued)

37133	His Excellency "SS"	71.50	1-38736	Lord Springfield "A"	195.00
37141	His Excellency "TT"	71.50	1089	Lord Springfield "A"	75.00
37143	His Excellency "UU"	71.50	1055	Lord Springfield "B"	75.00
31149	His Excellency "YY"	71.50	1057	Lord Springfield "C"	75.00
31135	His Excellency "YY"	71.50			
37174	His Excellency "PP"	125.00			
37176	His Excellency "QQ"	125.00	197	Magellan	42.50
37178	His Excellency "RR"	125.00	197	Magellan	45.00
37182	His Excellency "RR"	125.00	31757	Mallory	45.00
37180	His Excellency "VV"	125.00	31701	Marlboro	71.50
38179	His Highness	89.50	1097	Mastermatic	59.50
			1-31903	Maxim 1595	29.75
			181	1- Medico 7695	42.50
38749	Ivanhoe	59.50	31753	Midnighter	67.50
			31783	Midnight Star	59.50
			171	Midshipman "A"	49.50
31793	Jefferson	85.00	177	Midshipman "B"	49.50
38193	Jefferson	85.00	32711	Minute Man	29.75
37193	Jefferson	89.50	31721	Minute Man	39.75
1-31745	Jordan 2495	65.00	31721	Minute Man "A"	39.75
31745	Jordan	71.50	31721	Minute Man "D"	39.75
32745	Jordan	71.50	31765	Minute Man "B"	49.50
			31703	Minute Man "D"	49.50
			31703	Minute Man "E"	49.50
485	Kellogg	45.00	1051	Minute Man	65.00
37187	Kellogg	65.00	452	Montgomery	35.75
31523	Kenmore	42.50	31755	Moonbeam	49.50
37106	Kenmore	115.00	38189	Mr. Universe	71.50
31781	Kingswood	49.50			
31723	Kirk	59.50			
31723	Kirk	62.50	275	Navigator	39.75
31723	Kirk	59.50	38110	Nelson	135.00
38739	Kirkwood	59.50	113	Neptune	71.50
37195	Kirkwood	71.50	111-31537	Nugent 1495-1495-1595	29.75
38195	Kirkwood	71.50			
30175	Launcelot "A"	95.00	38116	Oakley	115.00
30177	Launcelot "C"	95.00	38108	Oxford	145.00
30175	Launcelot "A"	100.00	37108	Oxford	135.00
30179	Launcelot "C"	100.00	38108	Oxford	135.00
1-31767	Lenox 7795	45.00			
32767	Lenox	45.00			
31767	Lenox	42.50	38765	Pacemaker	45.00
31707	Lexington	45.00	37169	Park Lane	71.50
31707	Lexington "A"	45.00	38169	Park Lane	71.50
31715	Lexington "B"	45.00	38740	Patriot "A"	100.00
31763	Lexington "D"	49.50	1073	Pearson	49.50
1-1089	Lord Springfield "A"	71.50	31733	Pelham	67.50
1055	Lord Springfield "B"	71.50	485	Phantom	45.00
1057	Lord Springfield "C"	71.50	1-191	Phantom "A" 2095	49.50
30111	Lord Springfield	150.00	1-193	Phantom "B" 2045	49.50
38734	Lord Springfield "C"	195.00	291	Phantom "A"	55.00

Bulova Watch Company Price ListMEN'S (continued)

293	Phantom "B"	55.00	31102	Rutherford	100.00
195	Phantom "C"	59.50	31761	Ruxton	49.50
199	Phantom "D"	59.50	31761	Ruxton "A"	49.50
295	Phantom "C"	59.50	31773	Ruxton "C"	49.50
299	Phantom "D"	59.50			
193	Phantom "B" 295	55.00			
195	Phantom "C"	65.00	1099	Saber Jet	71.50
199	Phantom "D"	65.00	161	Seabee	35.75
1-38767	Photo Watch "A" ²⁴⁹⁵	55.00	1071	Seaford	85.00
1-38769	Photo Watch "B" ²⁴⁹⁵	71.50	1071	Seaford	89.50
38771	Photo Watch "C"	71.50	167	Sea King	59.50
1-179	Physician ¹⁹⁹⁵	42.50	165	Sea King	59.50
179	Physician	45.00	165	Sea King "A"	57.50
31717	Playboy	52.50	167	Sea King "B"	57.50
1-1079	Prescott ²⁶⁹⁵	65.00	167	Sea King "B"	59.50
37171	President "A"	49.50	32701	Senator "A"	35.75
31113	President "A"	49.50	32703	Senator "B"	39.75
31115	President "B"	49.50	1-38703	Senator "A" ¹⁹⁹⁵	39.75
31117	President "C"	49.50	38747	Senator "B"	39.75
31119	President "D"	49.50	38747	Senator "J"	39.75
31107	President "B"	57.50	31725	Senator	42.50
31109	President "C"	57.50	38737	Senator "B"	42.50
37183	President "B"	65.00	32707	Senator "C"	42.50
37185	President "B"	65.00	38733	Senator	45.00
37183	President "H"	65.00	38705	Senator "B"	49.50
37189	President "K"	65.00	32705	Senator "D"	49.50
37163	President "F"	69.50	271	Senator "EW"	49.50
37170	President "G"	100.00	273	Senator "FW"	49.50
37170	President "S"	100.00	38705	Senator "E"	49.50
408	Prince Albert	100.00	38707	Senator "F"	49.50
408	Prince Albert	115.00	1-38704	Senator "F" ³¹⁹⁵	71.50
37181	Princeton	67.50	38706	Senator "K"	71.50
31717	Providence	57.50	38704	Senator "S"	71.50
31717	Providence	59.50	31725	Senator	49.50
			973	Sherwood	71.50
			1094	Sherwood	135.00
1085	Randall	71.50	31733	Shore	57.50
1085	Randall	67.50	31733	Sky King	67.50
32709	Ranger	33.75	31733	Sky King	71.50
1089	Reed	71.50	189	Snorkel	71.50
33175	Regent "B"	71.50	1083	Spencer	71.50
33173	Regent "A"	71.50	38789	Sportsman	85.00
37186	Regent "A"	195.00	38741	Squadron "A"	55.00
37184	Regent "C"	195.00	38735	Squadron "B"	55.00
31725	Rocket	49.50	38735	Squadron "A"	57.50
31527	Roderick	37.50	38741	Squadron "B"	57.50
1051	Royal Lancer	65.00	38715	Squadron "C"	57.50
31725	Rocket	49.50	38735	Squadron "A"	62.50
31725	Rubaiyat	39.75	38715	Squadron "C"	62.50
38745	Rubaiyat	59.50	31705	Standish	42.50
30812	Rubaiyat	175.00	31759	Stanton	59.50
31765	Rumford	57.50	31145	Statesman	59.50
31102	Rutherford	95.00	37123	Statesman "A"	71.50

Bulova Watch Company Price ListMEN'S (continued)

37121	Statesman "B"	71.50	187	Watertite "A"	39.75
37125	Statesman "C"	71.50	189	Watertite "D"	39.75
183	Surfmaster "A"	52.50	173	Watertite "F"	42.50
183	Surfmaster "A"	49.50	1-197	Watertite "F" ¹⁹⁹⁵	42.50
185	Surfmaster "B"	49.50	175	Watertite "H"	42.50
38735	Sutton "A"	71.50	197	Watertite "M"	42.50
30871	Sutton	71.50	183	Watertite	49.50
38737	Sutton "A"	71.50	183	Watertite "B"	49.50
38711	Sutton "C"	71.50	171	Watertite "K"	49.50
			177	Watertite "L"	49.50
			1095	Watertite "E"	55.00
38781	Taft	67.50	1075	Watertite "P"	55.00
1091	Thayer	49.50	1095	Watertite Duo Wind "E"	55.00
406	Thin Man	92.50	1-31702	Webster ²⁹⁹⁵	71.50
406	Thin Man	100.00	406	Wellington	100.00
1-31747	Thornton ¹⁶⁹⁵	45.00	37102	Wellington	100.00
31105	#300	55.00	31706	Wembley	71.50
31737	Treasurer	45.00	31706	Wembley	75.00
31165	Treasurer "A"	67.50	38773	Westover	71.50
31161	Treasurer "B"	67.50	38106	Whittier	125.00
31163	Treasurer "C"	67.50	38717	Wilshire	67.50
30817	Troubadour "A"	125.00	1065	Winchester "B"	71.50
30815	Troubadour "C"	125.00	1067	Winchester "A"	71.50
38743	Tuxedo	71.50	1067	Winchester "A"	75.00
38743	Tuxedo "A"	71.50	1065	Winchester "B"	75.00
37102	Tuxedo	95.00	31729	Windsor	59.50
406	Tuxedo	100.00	38112	Winslow	125.00
37144	Tuxedo "A"	225.00	38777	Winston	71.50
37146	Tuxedo "B"	225.00	38701	Winthrop	59.50
37148	Tuxedo "C"	225.00	1371	Wrist Alarm "A"	85.00
37102	Tuxedo	100.00	1378	Wrist Alarm "G"	165.00
38102	Tuxedo	100.00	38103	Woodside	69.50
38749	21st Century	65.00	38118	Westchester "A"	125.00
38749	21st Century	59.50	38120	Westchester "B"	125.00
			31719	Yankee Clipper	49.50
1094	Ultimatic	125.00	1061	Yankee Clipper	71.50
1094	Ultimatic	135.00			
30715	Viceroy "B"	115.00			
30717	Viceroy "A"	115.00			
1090	Viceroy	195.00			
31505	Viking	37.50			
31901	Walton	24.75			
31911	Walton	27.50			
37191	Warwick	71.50			
38191	Warwick	71.50			
151	Watertite "C"	33.75			
153	Watertite "G"	33.75			

Bulova Watch Company Price ListWOMEN'S

5319	Abby	125.00	6911	Alma	27.50
5323	Abigail	135.00	5725	American Bride	52.50
6111	Academy Award "B"	49.50	6111	American Girl "B"	49.50
6113	Academy Award "H"	49.50	1-6713	American Girl "S" 1995	49.50
1-6117	Academy Award "DD" 2495	49.50	6717	American Girl "D"	49.50
6119	Academy Award "EE"	49.50	6727	American Girl "K"	49.50
6127	Academy Award "OO"	49.50	1-6719	American Girl "E" 2495	49.50
1-6129	Academy Award "PP" 2495	49.50	6753	American Girl "X"	49.50
6131	Academy Award "NN"	49.50	6713	American Girl "S"	49.50
5101	Academy Award "K"	55.00	5760	American Girl "A"	55.00
5103	Academy Award "M"	57.50	5761	American Girl "A"	55.00
1-6109	Academy Award "A" 2395	57.50	5763	American Girl "B"	55.00
6115	Academy Award "J"	57.50	5773	American Girl "B"	55.00
1-6197	Academy Award "HH" 2495	57.50	1-5771	American Girl "A" 2495	57.50
6105	Academy Award "E"	62.50	5775	American Girl "M"	57.50
1-6107	Academy Award "F" 2495	62.50	6741	American Girl "U"	57.50
6121	Academy Award "FF"	62.50	6743	American Girl "W"	57.50
6195	Academy Award "GG"	62.50	6701	American Girl "B"	71.50
6102	Academy Award "D"	65.00	5111	American Girl "C"	71.50
6104	Academy Award "BB"	65.00	6701	American Girl "C"	71.50
6106	Academy Award "CC"	65.00	6703	American Girl "C"	71.50
5105	Academy Award "N"	67.50	5042	American Girl "H"	71.50
5107	Academy Award "AA"	67.50	5071	American Girl "N"	71.50
5102	Academy Award "L"	71.50	5080	American Girl "Y"	71.50
5104	Academy Award "KK"	95.00	5109	American Girl "F"	71.50
5001	Academy Award "LL"	100.00	5111	American Girl "G"	71.50
5002	Academy Award "MM"	100.00	5717	American Girl "Z"	71.50
6678	Academy Award "C"	115.00	5113	American Girl "J"	85.00
6679	Academy Award "G"	115.00	6191	American Girl "Q"	85.00
5718	Adair	71.50	6193	American Girl "P"	85.00
5292	Adelaide	350.00	5115	American Girl "R"	85.00
5731	Adele	49.50	5163	American Girl "L"	95.00
5789	Adele	52.50	5163	American Girl "L"	100.00
5790	Adele "A"	62.50	5175	American Girl "O"	100.00
5792	Adele "B"	62.50	6741	American Girl "U"	59.50
5773	Adorable	59.50	6743	American Girl "W"	59.50
5773	Adorable "A"	59.50	5775	American Girl "M"	59.50
5763	Adorable "C"	59.50	5771	American Girl "A"	59.50
5370	Adorable "A"	71.50	5042	American Girl "H"	75.00
5341	Adorable "C"	71.50	5071	American Girl "N"	75.00
6084	Adrienne "A"	71.50	5080	American Girl "Y"	75.00
6049	Adrienne "C"	71.50	6713	American Girl "S"	52.50
5256	Adrienne	185.00	6753	American Girl "X"	52.50
6721	Air Nurse	59.50	6713	American Girl "S"	55.00
1-6764	o Air Queen "A" 1995	42.50	6753	American Girl "X"	55.00
1-6768	o Air Queen "C" 1995	42.50	6733	American Nurse "C"	52.50
6763	Air Queen	59.50	6731	American Nurse "A"	52.50
6764	Air Queen "A"	45.00	7773	American Nurse	49.50
6768	Air Queen "C"	45.00	1-6731	American Nurse "A" 2095	49.50
6764	Air Queen "A"	49.50	1-6733	American Nurse "C" 2095	49.50
6768	Air Queen "C"	49.50	5733	Amy	57.50
6091	Alice	67.50	5392	Andrea	115.00
5327	Alison	150.00	5332	Andrea	135.00

Bulova Watch Company Price ListWOMEN'S (continued)

5392	Andrea	125.00	5249	Brenda	150.00
7703	Angela	47.50	5254	Bride	125.00
6189	Angelus	62.50	6765	Bryn Mawr	49.50
6738	Anita	42.50	6614	Bryn Mawr "A"	71.50
6738	Anita "A"	45.00	6615	Bryn Mawr "C"	71.50
6760	Anita "B"	45.00			
5391	Anita	125.00			
5243	Anita	195.00	1- 5017	Camelia 3196	71.50
6738	Anita "A"	49.50	1- 5738	Camille 2595	59.50
6760	Anita "B"	49.50	5748	Camille "A"	65.00
6016	Annabelle "A"	71.50	5750	Camille "C"	65.00
6017	Annabelle "C"	71.50	5748	Camille "A"	71.50
5234	Annabelle	125.00	6790	Caprice "A"	55.00
6752	Annette "C"	59.50	6794	Caprice "C"	55.00
6750	Annette "A"	59.50	6776	Carla	67.50
5394	Antoinette	150.00	5285	Carla	150.00
5334	Antoinette	195.00	6795	Carmen	49.50
6735	Arden "A"	49.50	6024	Carol "A"	71.50
6796	Arden "C"	49.50	6021	Carol "C"	71.50
6735	Arden "A"	55.00	6703	Carolyn	39.75
6796	Arden "C"	55.00	1- 5732	Cathay 2696	62.50
4207	Arlette	195.00	6780	Catherine	37.50
5213	Arline	195.00	6765	Catherine	45.00
5746	Aster	71.50	5385	Cecile "C"	71.50
5746	Aster	75.00	5384	Cecile "A"	71.50
6010	Astrid	71.50	6020	Cecelia	67.50
5167	Athena	200.00	5282	Celeste	135.00
5167	Athena	225.00	5393	Celeste	135.00
5261	Athena	300.00	5321	Charlene	125.00
5251	Audrey	150.00	6766	Charmaine	45.00
6086	Aurora	71.50	6705	Charmer	37.50
6043	Ava	71.50	5791	Christine "B"	47.50
			5791	Christine "D"	47.50
			5767	Christine "A"	49.50
5106	Ballerina "A"	71.50	5733	Christine "A"	57.50
5108	Ballerina "C"	71.50	5745	Christine "C"	57.50
1- 5781	Barbara 1495	55.00	5733	Christine "A"	59.50
5171	Baroness	275.00	5745	Christine "C"	59.50
5172	Baroness	275.00	5366	Cinderella "A"	125.00
5246	Baroness	350.00	1- 5367	Cinderella "C" 5996	125.00
6775	Beatrice	49.50	5717	Claire "A"	55.00
5325	Bernadette	150.00	5715	Claire "B"	55.00
6095	Bernice	71.50	7759	Clara Barton	49.50
5284	Beryl	150.00	7785	Clara Barton	59.50
6169	Betsy Ross	49.50	6002	Claudette	71.50
5762	Betsy Ross "A"	67.50	5331	Claudia	110.00
5764	Betsy Ross "B"	67.50	5263	Cleone	350.00
5766	Betsy Ross "C"	67.50	5727	Cleopatra	67.50
6004	Beverly "A"	42.50	11- 7743	Co-ed "A" 1695 1695	29.75
6005	Beverly "C"	42.50	7739	Co-ed "B"	29.75
5711	Beverly	55.00	7743	Co-ed "A"	38.75
6746	Black Beauty	59.50	5711	Colleen	57.50
6749	Blanche	49.50	5238	Collette	135.00

Bulova Watch Company Price ListWOMEN'S (continued)

6792	Columbine	39.75	5110	Debutante "F"	71.50
6792	Columbine	42.50	5126	Debutante "G"	71.50
6747	Constance	49.50	5130	Debutante "H"	75.00
5333	Consuelo	135.00	5132	Debutante "I"	75.00
5797	Cora	59.50	5134	Debutante "J"	75.00
5797	Cora "A"	59.50	5142	Debutante "M"	75.00
5793	Cora "C"	59.50	5144	Debutante "N"	75.00
5790	Coral	100.00	5140	Debutante "K"	85.00
6048	Corinthia "A"	57.50	5118	Debutante "L"	85.00
6047	Corinthia "C"	57.50	1- 5760	Delphine ²⁵⁹⁵	62.50
1- 6741	Cornelia ¹⁹⁴⁵	45.00	5702	Delphine "D"	67.50
6767	Cornelia	45.00	5744	Denise	65.00
6020	Coronet "A"	115.00	5239	Diadem	175.00
6019	Coronet "C"	115.00	6727	Diana "A"	39.75
5196	Coronet	125.00	6727	Diana "B"	39.75
5288	Corrine	175.00	6729	Diana "A"	39.75
6012	Cotillion	67.50	6729	Diana "B"	39.75
5390	Cotillion "A"	100.00	6713	Diana "C"	49.50
5389	Cotillion "B"	100.00	6713	Diana "F"	49.50
5370	Countess "A"	71.50	6743	Diana "D"	49.50
5341	Countess "C"	71.50	6747	Diana "E"	49.50
5176	Countess	100.00	6757	Diane "A"	49.50
5156	Countess	150.00	6762	Diane "C"	49.50
6793	Curie	49.50	5117	Dolly Madison "D"	49.50
7777	Cynthia	37.50	111- 5119	Dolly Madison "E" ²²⁹⁵	49.50 ²²⁹⁵⁻²²⁹
7777	Cynthia	39.75	5107	Dolly Madison "U"	55.00
			5105	Dolly Madison "C"	55.00
			5121	Dolly Madison "F"	57.50
			5123	Dolly Madison "G"	57.50
			5129	Dolly Madison "N"	57.50
			5131	Dolly Madison "O"	57.50
6802	Dale "A"	89.50	5133	Dolly Madison "P"	57.50
6804	Dale "C"	89.50	5139	Dolly Madison "A"	71.50
5286	Dale	175.00	5141	Dolly Madison "B"	71.50
6771	Daphne "A"	45.00	5110	Dolly Madison "L"	71.50
1- 6744	Daphne "C" ¹⁸⁹⁵	45.00	5112	Dolly Madison "M"	71.50
5720	Darcy	71.50	5114	Dolly Madison "J"	71.50
5720	Darcy "A"	71.50	5116	Dolly Madison "K"	71.50
5724	Darcy "C"	71.50	5124	Dolly Madison "K"	71.50
6105	Darcy "A"	71.50	5122	Dolly Madison "J"	71.50
6107	Darcy "C"	71.50	5182	Dolly Madison "X"	71.50
5753	Darlyn	55.00	5182	Dolly Madison "U"	71.50
5303	Dauphine	185.00	5188	Dolly Madison "T"	71.50
4209	Dauphine	225.00	5126	Dolly Madison "W"	71.50
5789	Dawn	57.50	1- 5125	Dolly Madison "H" ²⁵⁹⁵	71.50
5787	Deanna	49.50	? 5127	Dolly Madison "I"	71.50
5401	Debut	135.00	1- 5135	Dolly Madison "Q" ²⁵⁹⁵	71.50
6761	Debutante	49.50	5137	Dolly Madison "R"	71.50
1- 5787	Debutante "A" ²²⁹⁵	55.00	5179	Dolly Madison "C"	71.50
1- 5785	Debutante "C" ²²⁹⁵	55.00	5188	Dolly Madison "T"	71.50
5787	Debutante "A"	59.50	5118	Dolly Madison "S"	85.00
5136	Debutante "A"	65.00	5120	Dolly Madison "U"	85.00
5138	Debutante "B"	65.00	5128	Dolly Madison "V"	85.00
5122	Debutante "C"	71.50			
5124	Debutante "D"	71.50			
5112	Debutante "E"	71.50			

Bulova Watch Company Price ListWOMEN'S (continued)

6618	Dolly Madison	100.00	5151	Empress Eugenie	135.00
5177	Dolly Madison "A"	115.00	5162	Empress Eugenie	300.00
5178	Dolly Madison "B"	115.00	5155	Empress Joanna	225.00
5749	Donna	62.50	5152	Empress Margaret	135.00
6019	Doris	67.50	5154	Empress Valerie	175.00
5294	Drusilla	175.00	7781	Enid	55.00
5235	DuBarry	125.00	6739	Estelle "A"	49.50
5301	DuBarry	175.00	6798	Estelle "C"	49.50
5173	DuBarry	325.00	6704	Eva	100.00
5158	Duchess	175.00	6768	Evangeline	49.50
5302	Duchess	185.00	5248	Evelyn	175.00
5247	Duchess	450.00	6187	Excellency "BB"	49.50
6760	Dulcie	55.00	6143	Excellency "C"	55.00
6795	Dulcie "A"	59.50	6147	Excellency "E"	55.00
6796	Dulcie "C"	59.50	6173	Excellency "FF"	57.50
			6177	Excellency "HH"	57.50
			6183	Excellency "NN"	62.50
5196	Edna "A"	125.00	6138	Excellency "P"	65.00
5197	Edna "B"	125.00	6142	Excellency "RR"	65.00
6751	Eleanor	49.50	6123	Excellency "AA"	71.50
1-6773	Elissa-1895	42.50	6199	Excellency "CC"	71.50
6705	Elizabeth	29.75	6125	Excellency "KK"	71.50
6772	Elizabeth "A"	39.75	6144	Excellency "SS"	71.50
7733	Elizabeth	27.50			
5390	Elizabeth "A"	100.00			
5389	Elizabeth "C"	100.00	5719	Faith	55.00
6774	Elizabeth "C"	39.75	5335	Flora	195.00
6006	Eloise "A"	67.50	5702	Florence "A"	59.50
6007	Eloise "C"	67.50	5706	Florence "B"	59.50
6772	Elsa	67.50	5704	Florence "C"	59.50
6748	Emily	45.00	5769	Florette	45.00
5747	Emily	52.50	5016	Francesca	71.50
6748	Emily	42.50			
11-5745	Empress 1995-2495	49.50			
5174	Empress "G"	100.00	6756	Gaiety	67.50
5176	Empress "H"	100.00	6731	Gail	45.00
5193	Empress "N"	100.00	6020	Gail	67.50
5191	Empress "M"	100.00	5743	Genevieve	57.50
5151	Empress "A"	115.00	4221	Geraldine	300.00
5153	Empress "B"	125.00	1-6702	Gilda 2195	55.00
5155	Empress "C"	135.00	6791	Gilda "A"	59.50
5180	Empress "I"	150.00	6793	Gilda "C"	59.50
5184	Empress "J"	150.00	4704	Glenda	69.50
5195	Empress "O"	150.00	6777	Gloria "A"	45.00
5197	Empress "P"	150.00	6779	Gloria "C"	45.00
5157	Empress "D"	165.00	5774	Gloria "A"	71.50
5185	Empress "K"	175.00	5776	Gloria "B"	71.50
5159	Empress "E"	185.00	5778	Gloria "C"	71.50
5186	Empress "L"	225.00	6777	Gloria "A"	49.50
5161	Empress "F"	225.00	5154	Goddess	125.00
5156	Empress Carlotta	250.00	5258	Goddess	195.00
5153	Empress Catherine	175.00	6740	Goddess of Time "A"	33.75
5181	Empress Elizabeth	300.00	6748	Goddess of Time "E"	33.75

Bulova Watch Company Price List

WOMEN'S (continued)

6764	Goddess of Time "M"	33.75	6719	Heiress of Time	45.00
6757	Goddess of Time "S"	33.75	5255	Heirloom	125.00
6750	Goddess of Time "F"	37.50	6096	Helena	67.50
6752	Goddess of Time "G"	37.50	6139	Her Excellency "A"	49.50
6767	Goddess of Time "U"	39.75	6141	Her Excellency "B"	49.50
6758	Goddess of Time "H"	42.50	6187	Her Excellency "BB"	49.50
6756	Goddess of Time "K"	42.50	6145	Her Excellency "D"	52.50
6769	Goddess of Time "R"	42.50	1-6143	Her Excellency "C" 2495	55.00
6745	Goddess of Time "O"	49.50	6147	Her Excellency "E"	55.00
1-6026	Goddess of Time "B" 2295	49.50	6149	Her Excellency "F"	57.50
6025	Goddess of Time "A"	49.50	6151	Her Excellency "G"	57.50
11-6030	Goddess of Time "F" 2995	71.50 2995	6153	Her Excellency "H"	57.50
11-6027	Goddess of Time "C" 2595	59.50 2595	6155	Her Excellency "I"	57.50
1-6028	Goddess of Time "D" 2595	59.50	6173	Her Excellency "FF"	57.50
11-6029	Goddess of Time "E" 2995	71.50 2995	6175	Her Excellency "GG"	57.50
6029	Goddess of Time "E"	75.00	6177	Her Excellency "HH"	57.50
6030	Goddess of Time "F"	75.00	1-6179	Her Excellency "II" 2395	57.50
6031	Goddess of Time "G"	85.00	6135	Her Excellency "JJ"	57.50
6032	Goddess of Time "H"	85.00	6133	Her Excellency "TT"	57.50
1-6765	Golden Goddess "A" 2095	49.50	6157	Her Excellency "J"	59.50
6767	Golden Goddess "B"	49.50	6159	Her Excellency "K"	59.50
1-6747	Golden Goddess "C" 2395	59.50	6167	Her Excellency "L"	59.50
6755	Golden Goddess "D"	59.50	6163	Her Excellency "M"	62.50
1-5747	Golden Goddess "E" 2595	71.50	6165	Her Excellency "N"	62.50
1-5749	Golden Goddess "F" 2595	71.50	6181	Her Excellency "MM"	62.50
5767	Golden Goddess "G"	71.50	6183	Her Excellency "NN"	62.50
5769	Golden Goddess "H"	71.50	6101	Her Excellency "VV"	62.50
6765	Golden Goddess "A"	55.00	6126	Her Excellency "O"	65.00
6767	Golden Goddess "B"	55.00	6136	Her Excellency "O"	65.00
5747	Golden Goddess "E"	75.00	6128	Her Excellency "P"	65.00
5749	Golden Goddess "F"	75.00	6138	Her Excellency "P"	65.00
6765	Golden Treasure "A"	49.50	6130	Her Excellency "Q"	65.00
6747	Golden Treasure "C"	59.50	6140	Her Excellency "Q"	65.00
6755	Golden Treasure "D"	59.50	1-6132	Her Excellency "R" 2695	65.00
5747	Golden Treasure "E"	71.50	6123	Her Excellency "AA"	71.50
5749	Golden Treasure "F"	71.50	6199	Her Excellency "CC"	71.50
5767	Golden Treasure "G"	71.50	6171	Her Excellency "EE"	71.50
5769	Golden Treasure "H"	71.50	6125	Her Excellency "KK"	71.50
6767	Golden Treasure "B"	49.50	6191	Her Excellency "RR"	71.50
6161	Grace	49.50	6103	Her Excellency "WW"	71.50
6723	Grace	33.75	6134	Her Excellency "S"	71.50
7775	Gray Lady	49.50	6169	Her Excellency "X"	71.50
7775	Gray Lady	52.50	6185	Her Excellency "Z"	71.50
7775	Gray Lady	55.00	6698	Her Excellency "T"	125.00
5713	Greta	45.00	6699	Her Excellency "U"	125.00
5738	Greta	65.00	6611	Her Excellency "V"	195.00
5287	Gretchen	175.00	6612	Her Excellency "Z"	195.00
5154	Guinevere "A"	175.00	5722	Hilary	71.50
5166	Guinevere "C"	175.00	5710	Hilda "A"	71.50
			5724	Hilda "B"	71.50
			5027	Honora	71.50
6745	Hazel	59.50			
6755	Heather	59.50	7715	Ingrid "A"	39.75

Bulova Watch Company Price List

WOMEN'S (continued)

7717	Ingrid "C"	39.75	6770	Lady Berkshire	57.50
6788	Irene	57.50	6770	Lady Berkshire	59.50
6614	Irene	100.00	6770	Lady Berkshire	57.50
6788	Irene	59.50	1-6771	Lady Bulova "A" 1895	45.00
6780	Iris "A"	49.50	1-6744	Lady Bulova "C" 1895	45.00
6786	Iris "C"	49.50	681	Lady Bulova "A"	59.50
1-6780	o Iris "A" 2093	45.00	685	Lady Bulova "BW"	59.50
1-6786	o Iris "C" 2095	45.00	-675	Lady Bulova "C"	71.50
5742	Iris	62.50	683	Lady Bulova "D"	71.50
6710	Isabel "A"	49.50	671	Lady Bulova "E"	75.00
6712	Isabel "B"	49.50	673	Lady Bulova "F"	75.00
6715	Isabel	55.00	677	Lady Bulova "GW"	85.00
			679	Lady Bulova "HW"	85.00
			6693	Lady Excellency "TT"	115.00
7719	Janet	45.00	6694	Lady Excellency "UU"	115.00
6742	Jeanette	37.50	6615	Lady Excellency "TT"	125.00
5232	Jeannie	150.00	6616	Lady Excellency "UU"	125.00
7707	Jennifer "A"	45.00	6695	Lady Excellency "V"	175.00
7711	Jennifer "B"	45.00	6696	Lady Excellency "W"	175.00
7711	Jennifer "C"	45.00	6611	Lady Excellency "V"	195.00
5252	Jewel "A"	110.00	6612	Lady Excellency "W"	195.00
5253	Jewel "C"	110.00	5779	Lady Maxim	57.50
5396	Jewel	150.00	5720	Lady Maxim "A"	69.50
5326	Jill	150.00	5722	Lady Maxim "B"	69.50
6705	Jill	29.75	6149	Lady Oxford "A"	71.50
6772	Jill "A"	42.50	6153	Lady Oxford "C"	71.50
6774	Jill "C"	42.50	5068	Ladyship	71.50
5735	Josephine	49.50	5152	Lady Springfield	125.00
5399	Josephine	165.00	5391	Lady Springfield	125.00
1-5715	Joy 2095	55.00	1-5166	Lady Springfield 2095	250.00
5717	Joy	55.00	5736	Laura	65.00
5731	Joy	59.50	6777	Laurel	49.50
5754	Joy	71.50	6789	Laurel	49.50
5754	Joy	75.00	5283	Lauretta	150.00
5734	Judith	65.00	7701	Leading Lady "A"	33.75
6093	Juliana	71.50	1-7713	Leading Lady "C" 1595	33.75
5389	Juliana "C"	95.00	7709	Leading Lady "D"	33.75
5390	Juliana "A"	95.00	1-5726	Lenore "A" 2595	59.50
6701	Juliet	45.00	5730	Lenore "B"	59.50
6723	Juliet	49.50	5728	Lenore "C"	59.50
5176	Juliet	100.00	5726	Lenore	65.00
5397	Juliet	135.00	5728	Lenore	65.00
4708	Juno	69.50	7721	Lido	39.75
5398	Juno	150.00	7721	Lido "A"	39.75
5753	Justine	45.00	7723	Lido "B"	49.50
			7757	Lido "D"	49.50
6779	Karen	49.50	6101	Lido "A"	57.50
5713	Kathleen	49.50	6103	Lido "B"	57.50
5274	Kathleen "A"	110.00	7705	Lila	29.75
5271	Kathleen "C"	110.00	5276	Linda	125.00
5336	Katrina	250.00	5740	Lisa	71.50
6784	Kirsten	67.50	5740	Lisa	75.00
			5708	Lola	67.50

Bulova Watch Company Price ListWOMEN'S (continued)

5026	Loma	71.50	5102	Martha Washington "P"	71.50
5765	Lorna	49.50	5104	Martha Washington "Q"	89.50
5281	Lorraine	135.00	6727	Mary Lou "A"	37.50
6022	Lotus	59.50	6729	Mary Lou "B"	37.50
4708	Lotus	69.50	6717	Mary Lou	49.50
5259	Louise	250.00	6785	Maureen	49.50
6029	Lucretia	71.50	5186	Mayflower	150.00
5773	Lucy	59.50	5168	Mayflower	300.00
5384	Lucy "A"	71.50	11-6789	Medical Center 1795	42.50 1795
5385	Lucy "C"	71.50	5318	Melinda	125.00
5384	Lucy "A"	75.00	5729	Melody - 1952	55.00
5385	Lucy "C"	75.00	5293	Meredith	175.00
5290	Lydia	225.00	5273	Merle	125.00
5279	Lynn	125.00	6773	Mermaid "A"	49.50
			7787	Mermaid "C"	49.50
			6775	Mermaid "B"	59.50
5169	Mademoiselle	375.00	7789	Mermaid "D"	59.50
5723	Mamie	49.50	7791	Mermaid "E"	67.50
6740	Marcelle	33.75	7793	Mermaid "F"	67.50
5740	Marcelle	59.50	6049	Mindy	71.50
5783	Margaret	49.50	5390	Minerva "A"	100.00
5757	Margarita	49.50	5389	Minerva "C"	100.00
6094	Margo	71.50	5233	Minerva	125.00
6044	Marianne	71.50	6781	Minuet	37.50
7747	Marie "A"	37.50	5723	Minuet	52.50
7753	Marie "D"	39.75	5083	Minuet "A"	75.00
4242	Marietta	175.00	5082	Minuet "C"	75.00
6721	Marigold	49.50	5795	Miranda	55.00
5751	Marlene	57.50	6799	Miss America	33.75
5170	Marquise	225.00	6799	Miss America "A"	35.75
5164	Marquise	250.00	6785	Miss America "B"	35.75
4244	Marquise	325.00	6783	Miss America "C"	35.75
1-6127	Martha Washington "A"	49.50 7295	6787	Miss America "C"	35.75
6129	Martha Washington "B"	49.50	11-6725	Miss America "E" 1895	35.75 1895
6131	Martha Washington "C"	49.50	6707	Miss America "F"	35.75
6117	Martha Washington "D"	49.50	5729	Miss America	45.00
6119	Martha Washington "E"	49.50	6136	Miss Excellency "O"	65.00
5101	Martha Washington "F"	55.00	6138	Miss Excellency "P"	65.00
6099	Martha Washington	57.50	6140	Miss Excellency "Q"	65.00
6099	Martha Washington "A"	57.50	6142	Miss Excellency "RR"	65.00
6098	Martha Washington "C"	57.50	6144	Miss Excellency "SS"	71.50
5103	Martha Washington "G"	57.50	5780	Miss Fifth Avenue "A"	65.00
6115	Martha Washington "H"	57.50	5782	Miss Fifth Avenue "C"	65.00
6197	Martha Washington "I"	57.50	7701	Miss Liberty	29.75
6195	Martha Washington "J"	62.50	7701	Miss Liberty "A"	33.75
6121	Martha Washington "K"	62.50	7713	Miss Liberty "C"	33.75
5716	Martha Washington "A"	65.00	5729	Miss United States	45.00
5716	Martha Washington "B"	65.00	6778	Miss Universe "A"	39.75
5714	Martha Washington "C"	65.00	11-6709	Miss Universe "C" 1895	39.75 1895
6104	Martha Washington "L"	65.00	6782	Miss Universe "A"	39.75
6106	Martha Washington "M"	65.00	6794	Miss Universe "C"	39.75
5105	Martha Washington "N"	67.50	6735	Miss Universe "A"	47.50
5107	Martha Washington "O"	67.50	1-6739	Miss Universe "C" 1895	47.50 1895

Bulova Watch Company Price ListWOMEN'S (continued)

6778	Miss Universe "A"	42.50	6614	Princess Pat "A"	75.00
6709	Miss Universe "C"	42.50	6615	Princess Pat "C"	75.00
6707	Molly Stark	39.75	5741	Priscilla	47.50
6707	Miss Universe "A"	39.75			
5337	Monica	275.00			
5706	Myrna	59.50	5264	Queen Victoria	350.00
6725	Miss Universe "C"	39.75			
			6737	Radcliffe	69.50
5756	Nanette	59.50	6769	Red Cross	42.50
5231	Naomi	150.00	6769	Red Cross	45.00
7779	Nightingale	37.50	6791	Registered Nurse	49.50
7779	Nightingale	39.75	6784	Rhapsody	67.50
7783	Nina	59.50	6784	Rhapsody	71.50
6746	Nocturne	59.50	5236	Rita	125.00
5725	Nola	71.50	6711	R. N.	59.50
6782	Nora	59.50	6711	R. N.	57.50
6761	Nurse	49.50	6709	Roberta	39.75
6746	Nocturne	62.50	5372	Romance	110.00
			6905	Rona "C"	24.75
			6901	Rona "A"	27.50
5759	Olinda "A"	71.50	6903	Rona "B"	27.50
5709	Olinda "C"	71.50	6907	Rona "D"	29.75
6097	Olivia	67.50	6738	Rosanne	42.50
5143	Orchid "A"	75.00	5122	Rosanne "A"	71.50
5145	Orchid "B"	75.00	5124	Rosanne "C"	71.50
5147	Orchid "C"	75.00	5768	Rosebud	62.50
5149	Orchid "D"	75.00	5070	Roselle	71.50
5250	Orchid	150.00	5070	Roselle "A"	71.50
			5003	Roselle "C"	71.50
			5338	Rosita	300.00
6711	Patricia	39.75	5295	Roxanne	175.00
4702	Patroness	69.50	5735	Ruth "A"	55.00
5240	Pauline	175.00	5741	Ruth "C" - 2395	55.00
5737	Peg O' My Heart "A"	59.50	5735	Ruth "A"	59.50
5739	Peg O' My Heart "B"	59.50	5741	Ruth "C"	59.50
6008	Pembroke "A"	71.50			
6009	Pembroke "C"	71.50	6733	Sandra	59.50
5291	Penelope	300.00	5775	Sara	55.00
6851	Petite "A"	175.00	5365	Senorita	185.00
6853	Petite "B"	200.00	5272	Sharon "A"	100.00
6855	Petite "C"	250.00	5269	Sharon "A"	100.00
6854	Petite "D"	475.00	5272	Sharon "C"	100.00
5237	Phyllis	135.00	5269	Sharon "C"	100.00
6014	Poinciana "A"	71.50	5275	Sheila	125.00
6015	Poinciana "C"	71.50	5339	Shelley	350.00
5266	Princess	125.00	5701	Shirley "C"	49.50
5326	Princess	150.00	5701	Shirley "G"	49.50
5160	Princess	275.00	5707	Shirley "A"	57.50
5184	Princess	350.00	5709	Shirley "B"	57.50
5265	Princess Eugenie	475.00	5721	Shirely "C"	57.50
6614	Princess Pat "A"	71.50	5721	Shirley "D"	57.50
6615	Princess Pat "C"	71.50			